

**Employment, Incomes, and Characteristics of Workers and Owners
of Charter Boat for-Hire in the Gulf of Mexico and United States.
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Definition of Charter Boat for-Hire

Scenic and Sightseeing Transportation, Water (NAICS 487210) code includes charter boat for-hire (<https://www.naics.com/>). The “Scenic and Sightseeing Transportation, Water” industry comprises establishments primarily engaged in providing scenic and sightseeing transportation on water. The services provided are usually local and involve same-day return to the place of origin. Some illustrative examples include airboat (i.e., swamp buggy) operation, excursion boat operation, charter fishing boat services, harbor sightseeing tours, dinner cruises.”

Employment and Wages, Salaries, and Earnings

The industry directly created, on average, 21,868 jobs per year in the United States since 2001 (Figure 1). All the Gulf of Mexico States (AL, FL, LA, MS, and TX) contributed about 23 percent of all the jobs during the period. The activities in Mississippi and Alabama during the same period added 0.5 and 0.7 percent of the total number of jobs, respectively.

The combined wages, salaries, and proprietor earnings (at constant 2017 prices) of all the QCEW employees, non-QCEW employees, self-employed, and extended proprietors averaged \$35,937 per person (Figure 1). The annual earnings of workers and owners in the Gulf of Mexico States averaged \$35,927 per person or 99.9 percent of the national average. Mississippi and Alabama workers and owners received average annual pay amounting to 78.3 and 77 percent of the national average, respectively.

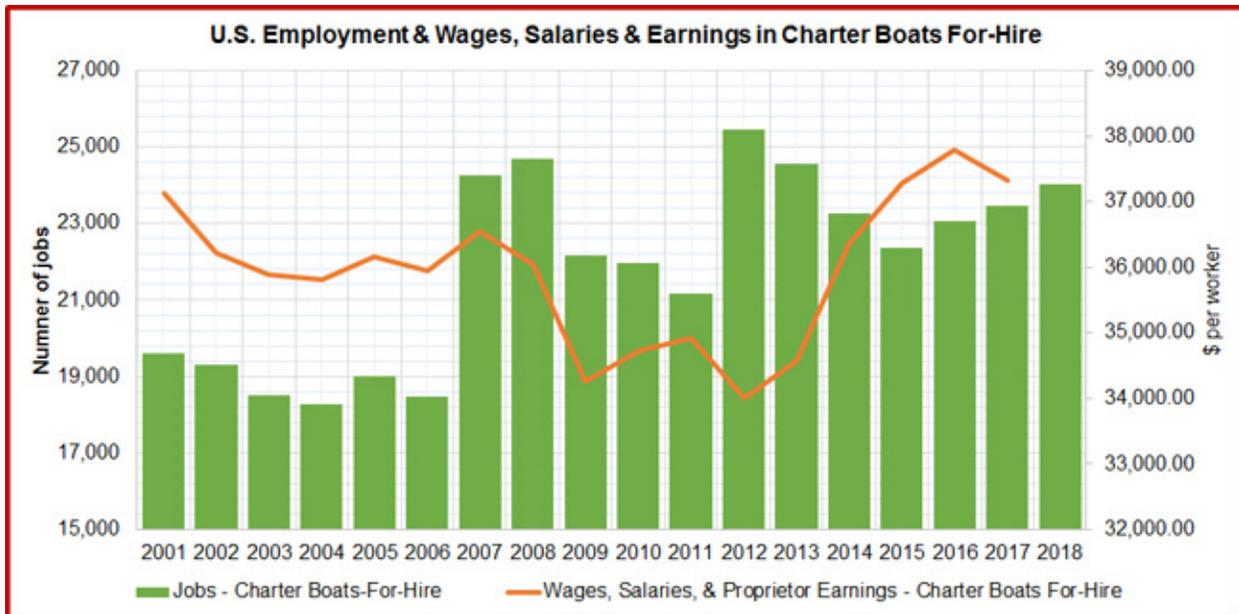


Figure 1. Annual Employment and Wages, Salaries, and Earnings of QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors. QCEW – U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages. Source of raw data: EMSI. <https://e.economicmodeling.com>.

Distribution of Workers and Owners by Gender

The most recent industrial overview released by EMSI (Jan. 2018) showed that among workers and owners, 65.6 percent were males (Figure 2). About 34.4 percent of the workers and owners were females. In the Gulf States, relatively more men owned and worked at these businesses.

Socio-Demographic Characteristics of Workers and Owners of Charter Boats For-Hire				
Industry Gender Breakdown	United States		Gulf of Mexico States	
Gender	2017 Jobs	2017 Percent	2017 Jobs	2017 Percent
Males	15,397	65.6%	3,769	70.7%
Females	8,059	34.4%	1,560	29.3%
Total	23,456	100.0%	5,329	100.0%

Figure 2. Distribution of QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors by Gender. QCEW – U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages. Source of raw data: EMSI. <https://e.economicmodeling.com>.

Distribution of Workers and Owners by Race or Ethnicity

The latest industrial overview posted by EMSI (Jan. 2018) also grouped workers and owners by race or ethnicity (Figure 3). Majority of the workers and owners are White (74%), followed by Hispanic or Latino (10.7%), and African American (7.6%). In the Gulf States, relatively more White, Hispanic and African American, and fewer Asian are engaged in these businesses.

Socio-Demographic Characteristics of Workers and Owners of Charter Boats For-Hire				
Industry Race Breakdown	United States		Gulf of Mexico States	
Race/Ethnicity	2017 Jobs	2017 Percent	2017 Jobs	2017 Percent
White	17,364	74.0%	3,975	74.6%
Hispanic or Latino	2,504	10.7%	757	14.2%
Black or African American	1,773	7.6%	427	8.0%
Asian	1,157	4.9%	133	2.5%
Two or More Races	382	1.6%	26	0.5%
Native Hawaiian or Other Pacific Islander	157	0.7%	10	0.2%
American Indian or Alaska Native	119	0.5%	2	0.0%
Total	23,456	100.0%	5,329	100.0%

Figure 3. Distribution of QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors by Race or Ethnicity. QCEW – U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages. Source of raw data: EMSI.

<https://e.economicmodeling.com>.

Distribution of Workers and Owners by Age

The technical overview published by EMSI (Jan. 2018) also classified workers and owners by age (Figure 4). More than three out of 10 of the workers and owners are 55 years old and above. The 45-55 years old workers and owners consisted of 15.9 percent of the total. The 35-44 years old group added 18.4 percent of the total. The younger workers and owners comprise 35.1 percent of the rest. The workers and owners in the Gulf States are relatively older than the national average.

Socio-Demographic Characteristics of Workers and Owners of Charter Boats For-Hire				
Industry Age Breakdown	United States		Gulf of Mexico States	
Age	2017 Jobs	2017 Percent	2017 Jobs	2017 Percent
14-18	490	2.1%	69	1.3%
19-24	3,240	13.8%	601	11.3%
25-34	4,498	19.2%	925	17.4%
35-44	4,308	18.4%	891	16.7%
45-54	3,733	15.9%	971	18.2%
55-64	5,219	22.3%	1,356	25.4%
65+	1,968	8.4%	517	9.7%
Total	23,456	100.0%	5,329	100.0%

Figure 4. Distribution of QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors by Age. QCEW – U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages. Source of raw data: EMSI. <https://e.economicmodeling.com>.

Businesses Registered in MarketMaker

If you need an online database of these businesses, you can perform the following search at the Mississippi MarketMaker (<https://ms.foodmarketmaker.com/>) or other member states (<https://foodmarketmaker.com/>):

States: AL, AK, AZ, AR, CA, CO, CT, DC, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, or WY » Type: Tourism » Profile: Tourism > Fishing Charter

More than 1,000 local charter boats for-hire registered their business profiles in MarketMaker. Click this [LINK](#) to view the search results online. You can sort the results alphabetically, by relevance, or by the distance to your current location.

Frequently Asked Questions

What is MarketMaker?

MarketMaker is the most extensive and most in-depth database of its kind featuring a diverse community of food-related businesses: buyers, farmers/ranchers, fisheries, farmers markets, processors/packers, wineries, restaurants and more. **MarketMaker** provides simple yet powerful search tools to connect with others across the production and distribution chain (<http://ms.foodmarketmaker.com/>).

Where can you find Mississippi MarketMaker?

MarketMaker is located at <http://ms.foodmarketmaker.com/>. Ask Siri or Cortana to search for “Mississippi MarketMaker” on your smartphone.

How do you register your food business in Mississippi MarketMaker?

Click [Register](#) and type your email address and a password in the spaces under Register. Be prepared to enter information (and pictures) about your business.

What are the benefits of registering your food business in Mississippi MarketMaker?

Producers register their businesses in [MarketMaker](#) because food buyers of all types access our database to find products and services to meet their specific needs. Through [MarketMaker](#), producers can reach more customers and more efficient form successful business alliances.

How do you search for your business profile in Mississippi MarketMaker?

Click [Search](#) and type the name of your company in the space under Search MarketMaker.

How do you update your business profile in Mississippi MarketMaker?

Click [Register](#) and then click UPDATE YOUR PROFILE. Type your email address and password in the spaces under Account Login. Be prepared to enter updated information (and pictures) about your business.

MarketMaker Training Workshops

This training workshop is available upon request by a group of 6-12 producers, extension agents, state regulatory agencies staff, and teachers. Each workshop will best fit the needs of the participants. Email Dr. Ben Posadas for details at ben.posadas@msstate.edu.

How do you search for local food businesses in Mississippi MarketMaker?

Click [Search](#) and type a keyword in the space under Search MarketMaker.

What is the Market Research tool of MarketMaker?

The MarketMaker research tool is an interactive mapping resource for identifying target markets, developing customized census profiles, and mapping food related businesses over demographic maps.

Where do you find the Market Research tool in MarketMaker?

Look for the Market Research section in MarketMaker and click [Research your market now](#) or [Use the previous version](#).

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