

Employment and Incomes in Restaurants and Other Eating Places in the Gulf of Mexico and the United States

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Employment and Wages, Salaries, and Earnings

Restaurants and other eating places ([NAICS](#) sector 7225) directly provided more than 8.98 million jobs per year in the United States since 2001 (Figure 1). The five Gulf of Mexico States (AL, FL, LA, MS, and TX) added 18.8 percent of all the jobs in restaurants and other eating places during the period. Restaurants and other eating places in Mississippi and Alabama hired 0.9 and 1.5 percent of the total number of jobs, respectively.



Figure 1. Annual Employment and Wages, Salaries, and Earnings of QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors. U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages ([EMSI](#), 2017).

The combined wages, salaries, and proprietor earnings (at constant 2016 prices) of all the QCEW employees, non-QCEW employees, self-employed, and extended proprietors in the United States averaged \$16,795 per person during the past 16 years (Figure 1). The annual pay of workers and

owners in the five Gulf of Mexico States averaged \$16,906 per person or 100.7 percent of the national average. Mississippi and Alabama workers and owners received average annual pay equivalent to 78.5 and 85.1 percent of the national average, respectively.

Distribution of Workers by Gender

The 2016 industrial overview released by [EMSI](#) (2017) showed that among workers and owners in the United States, 47.4 percent were male (Figure 2). About 52.6 percent of the workers and owners were female. In the Gulf of Mexico States, similar distribution by gender groups was observed among workers and owners of restaurants and other eating places.

Socio-Demographic Characteristics of Workers in Restaurants				
Industry Gender Breakdown	United States		Gulf of Mexico States	
Gender	2016 Jobs	2016 Percent	2016 Jobs	2016 Percent
Males	5,018,354	47.4%	1,015,027	48.3%
Females	5,566,116	52.6%	1,086,634	51.7%
Total	10,584,470	100.0%	2,101,661	100.0%

Figure 2. Distribution of QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors by Gender. U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages ([EMSI](#), 2017).

Distribution of Workers by Age

The 2016 industrial overview circulated by [EMSI](#) (2017) show that restaurant workers and owners in the United States are relatively young (Figure 3). Approximately 11.4 percent of the workers and owners are 55 years old and above. The 45-55 years old workers and owners added 12.3 percent of the total. About 15.6 percent belonged to the 35-44 years old age group. Approximately 60.7 percent of the workers and owners are below 35 years old. The age grouping of workers and owners in the Gulf of Mexico States are similar to that of the national breakdown.

Industry Age Breakdown	United States		Gulf of Mexico States	
Age	2016 Jobs	2016 Percent	2016 Jobs	2016 Percent
14-18	1,218,561	11.5%	230,040	10.9%
19-24	2,646,971	25.0%	518,618	24.7%
25-34	2,565,309	24.2%	508,794	24.2%
35-44	1,648,252	15.6%	338,567	16.1%
45-54	1,298,660	12.3%	264,037	12.6%
55-64	782,579	7.4%	157,256	7.5%
65+	424,139	4.0%	84,349	4.0%
Total	10,584,470	100.0%	2,101,661	100.0%

Figure 3. Distribution of QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors by Age. U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages. Source of raw data: [EMSI](#).

Distribution of Workers by Race or Ethnicity

The newly released industrial overview ([EMSI](#), 2017) also sorted workers and owners by race or ethnicity (Figure 4). Majority of the workers are Whites (61.7%), followed by Hispanic or Latino (16.8%), Black or African American (12.8%), and Asian (6.2%). The remaining workers and owners are Native American or Alaska Native (0.6%), with two or more races (1.6%), and Native Hawaiian or Other Pacific Islander (0.2%). In the Gulf of Mexico States, relatively more Hispanic or Latino (22.9%), Black or African American (18.3%), and relatively fewer White (52.5%) workers and owners are engaged in restaurant businesses.

Industry Race Breakdown Race/Ethnicity	United States		Gulf of Mexico States	
	2016 Jobs	2016 Percent	2016 Jobs	2016 Percent
White	6,530,918	61.7%	1,103,422	52.5%
Hispanic or Latino	1,778,949	16.8%	481,248	22.9%
Black or African American	1,358,339	12.8%	384,295	18.3%
Asian	658,531	6.2%	95,863	4.6%
Two or More Races	167,867	1.6%	24,243	1.2%
Native American or Alaska Native	63,530	0.6%	8,429	0.4%
Native Hawaiian or Other Pacific Islander	26,336	0.2%	4,161	0.2%
Total	10,584,470	100.0%	2,101,661	100.0%

Figure 4. Distribution of QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors by Race or Ethnicity. U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages. Source of raw data: [EMSI](#).

Restaurant Businesses Registered in MarketMaker

If you need an online database of local restaurants and other eating places, you may use the search tool in [Mississippi MarketMaker](#) or other state [MarketMaker](#) programs:

States: AL, AK, AZ, AR, CA, CO, CT, DC, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, or WY » Type: Eating & Drinking Place » Profile: Eating & Drinking Place > Restaurant

More than 700,000 restaurant businesses in the United States registered their business profiles in MarketMaker. Click this [LINK](#) to view the search results online. You can sort the results alphabetically, by relevance, or by the distance to your current location.

FREQUENTLY ASKED QUESTIONS

What is MarketMaker?

MarketMaker is the most extensive and most in-depth database of its kind featuring a diverse community of food-related businesses: buyers, farmers/ranchers, fisheries, farmers markets, processors/packers, wineries, restaurants and more. **MarketMaker** provides simple yet powerful search tools to connect with others across the production and distribution chain (<http://ms.food-marketmaker.com/>).

Where can you find Mississippi MarketMaker?

MarketMaker is located at <http://ms.foodmarketmaker.com/>.

Ask Siri or Cortana to search for “Mississippi MarketMaker” on your smartphone.

How do you register your food business in Mississippi MarketMaker?

Click **Register** and type your email address and a password in the spaces under **Register**. Be prepared to enter information (and pictures) about your business.

What are the benefits of registering your food business in Mississippi MarketMaker?

Producers register their businesses in **MarketMaker** because food buyers of all types access our database to find products and services to meet their specific needs. Through **MarketMaker**, producers can reach more customers and more efficient form successful business alliances.

How do you search for your business profile in Mississippi MarketMaker?

Click **Search** and type the name of your company in the space under **Search MarketMaker**.

How do you update your business profile in Mississippi MarketMaker?

Click **Register** and then click **UPDATE YOUR PROFILE**. Type your email address and password in the spaces under **Account Login**. Be prepared to enter updated information (and pictures) about your business.

MarketMaker Training Workshops

This training workshop is available upon request by a group of 6-12 producers, extension agents, state regulatory agencies staff, and teachers. Each workshop will best fit the needs of the participants. Email Dr. Ben Posadas for details at ben.posadas@msstate.edu.

How do you search for local food businesses in Mississippi MarketMaker?

Click **Search** and type a keyword in the space under **Search MarketMaker**.

What is the Market Research tool of MarketMaker?

The MarketMaker research tool is an interactive mapping resource for identifying target markets, developing customized census profiles, and mapping food related businesses over demographic maps.

Where do you find the Market Research tool in MarketMaker?

Look for the **Market Research** section in MarketMaker and click **Research your market now** or **Use the previous version**.