

Mississippi MarketMaker Newsletter



MarketMaker at Jackson County Fair

Dr. Benedict Posadas and Katy Buchanan
Mississippi State University, Coastal Research and Extension Center
Website: <http://www.coastal.msstate.edu/MMNewsletter.html>
Volume 4, Issue 18, October 21, 2014

Mississippi MarketMaker at the Jackson County Fair:



The Jackson County Fair is now open daily from October 19-24, 2014! It is held at the Jackson County Fairgrounds in Pascagoula, MS. Admission is FREE! There are plenty of booths, rides, live music, arts and crafts, food, livestock, and more! The Mississippi MarketMaker booth is set up daily and before lunch time a MarketMaker associate will be available to answer any questions about registering your business or looking for local foods using MarketMaker! Be sure to stop by and see us and get a complimentary fan!

*If you need any more information regarding the Jackson County Fair, go to:

<http://www.co.jackson.ms.us/departments/fair.php>

What is Mississippi MarketMaker?

So far, there are more than 13,000 food, seafood and outdoor tourism business registered in Mississippi MarketMaker. MarketMaker is an internet tool linking growers and producers with grocery stores, food processors, specialty outlets and food industry groups. The program also makes agricultural, seafood and outdoor tourism businesses accessible to individual consumers. Promote your food business by creating a business profile and updating it regularly as additional information about your business becomes available. This marketing service is provided to your business by the Mississippi State University Extension Service for **FREE**.



Where can you find MarketMaker?

The Mississippi MarketMaker can be viewed at - <http://ms.foodmarketmaker.com>.
Using your smart phones, ask **Siri** or **Cortana** to search for "Mississippi MarketMaker".

Register your food business and search for local foods at ms.foodmarketmaker.com

A Few Businesses Registered in Mississippi MarketMaker



PJ Farm

19102 West Honey Branch Rd
Saucier, Mississippi 39574
Phones: 228-424-2613; 228-343-2626

MarketMaker Profile:

<http://ms.foodmarketmaker.com/business/1843236>

Team Brodie Charters

15478 Village Drive
Biloxi, Mississippi 39532
Phones: 2258-697-7707; 228-392-7660
Website: <http://teambrodiecharters.com/>

MarketMaker Profile:

<http://ms.foodmarketmaker.com/business/904460>



South Coast Seafood Company

2335 Government Street
Ocean Springs, Mississippi 39564
Phone: 228-818-9442

Website: <http://www.southcoastseafoodcompany.com/>

MarketMaker Profile: <http://ms.foodmarketmaker.com/business/1352761>

MarketMaker In-Service Training and Outreach Program

This in-service training and outreach program is available upon request by groups of 6-12 participants from:

1. Sea Grant and Land Grant Extension
2. State regulatory agencies
3. Local government agencies
4. Non-profit organizations
5. Food and seafood businesses
6. School teachers and youth

More details at <http://www.coastal.msstate.edu/MMInserviceTraining.html>.

The Mississippi MarketMaker outreach program is funded in part through grants provided through Gulf States Marine Fisheries Commission, Oil Disaster Recovery Program under NOAA Fisheries grant award number NA10NMF4770481.

Register your food business and search for local foods at ms.foodmarketmaker.com