

Mississippi MarketMaker Newsletter



MISSISSIPPI STATE
UNIVERSITY
EXTENSION SERVICE

Who is Selling Fresh Shrimp?

Dr. Benedict Posadas, Amanda Seymour and Randy Coker
Mississippi State University, Coastal Research and Extension Center
1815 Poppo Ferry Road, Biloxi, Mississippi

Website: <http://www.coastal.msstate.edu/nre.html>

May 8, 2012

Do you know where you can buy fresh shrimp?

With shrimp season approaching, it is usually about the time our office starts receiving calls about when and where they can buy fresh, local shrimp. Being down here on the coast, it is easy to send our clients to the harbor, however for those located inland or for those who may be new to the area, you can use MarketMaker to help your clients find fresh, local shrimp. MarketMaker can be used by ALL, give it a try!

How do you search for shrimp?

The first thing you need to do when you get into the MarketMaker website is to select the Fishery from the dropdown menu in the search box (center box) labeled Farmers, Fisheries & Businesses.

Then click: Fish/Shellfish/Seafood.

Next: Marine Fish/Shellfish/Seafood,
and finally, Shrimp.

Then 'search by' MS Statewide.

If you need some more suppliers, expand your 'search by' to MULTI STATE and then select the states of your choice.

Remind your seafood industry clients about MarketMaker?

Do not forget about MarketMaker when assisting your seafood industry clients. Whether they are a restaurant, processor, commercial fisherman or charter boat captain, they all have marketing needs.

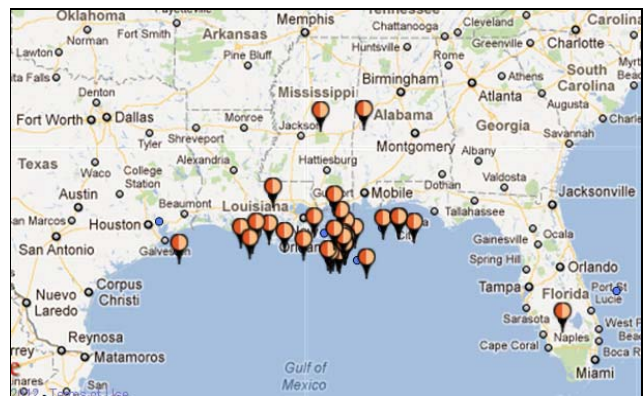
MarketMaker and smart phones:

MarketMaker is now mobile! Just go to ms.foodsearcher.com on your smart phone to search through MarketMaker!

Where can you find MarketMaker?

MarketMaker (MM) can be viewed at – <http://ms.marketmaker.uiuc.edu/>.

You can also find MM by searching for "Mississippi MarketMaker" in your favorite internet search engine.



"This program is funded in part through grants provided through Gulf States Marine Fisheries Commission, Oil Disaster Recovery Program under NOAA Fisheries grant award number NA10NMF4770481".