

Mississippi Beef Cattle Improvement Association

Mississippi Beef Cattle Improvement Association—Productivity and Quality



Upcoming events:

- January 21—MBCIA Spring Bull Sale nomination deadline
- March 6—MBCIA Annual Membership Meeting, Raymond, MS
- March 7—Hinds Bull Test and MBCIA Spring Bull Sale, Raymond, MS
- March 12—Beef Heifer Development Short Course
- March 14-16—MSU-ES Cattle Artificial Insemination School, Mississippi State, MS
- March 25-26—Fed Beef Challenge Cattle Delivery, Mississippi State, MS
- April 2—Cattlemen's Exchange Feeder Calf Board Sale, Winona, MS
- April 12, 19—Beef Cattle Boot Camps

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Livestock Breakeven App—Free for Download

The Mississippi State University Extension Service recently released an app for iPhones and iPads that calculates breakevens for various species of livestock including cattle. It is available for free download. The app's description on iTunes is as follows:

Be more knowledgeable when making livestock purchases and sales. This is a quick and easy decision tool at your fingertips. With just a few bits of information about your livestock you can know the minimum price that will put you in the black (profitable) and keep you out of the red. This Livestock Break Even Application will calculate the break even price for many livestock species as well a three different break even scenarios: Break even Purchase Price, Break even Cost of Gain, Break even Selling Price. Necessary input information is retained for easy use.

Features:

- Quick and easy interface
- Provides vital price information to help keep livestock purchases and sales profitable
- Calculates the break-even price for multiple livestock species (cattle, hogs, goats, etc.)
- Minimal number of inputs to aid the calculations
- Inputs are retained so that each break even calculation is as speedy as possible for current fast paced auction settings

To download this app go to <https://itunes.apple.com/us/app/msues-break-even/id580535520?mt=8>

Direct any questions or comments about this app to Dr. John Michael Riley, Extension Livestock Economist, Riley@agecon.msstate.edu or 662.325.7986.





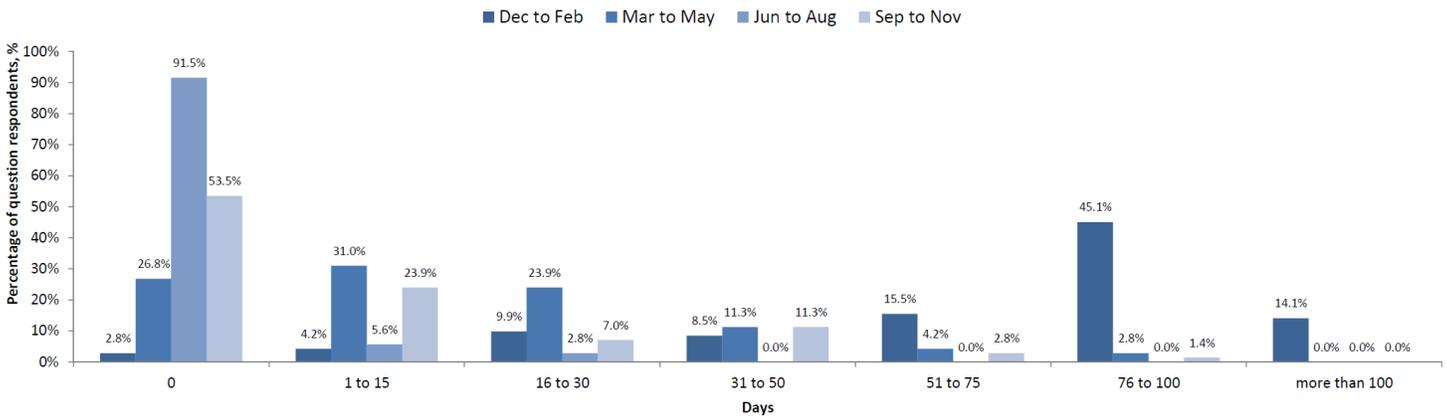
Beef Cattle Producer Survey Results—Hay Feeding

Last month’s MBCIA newsletter presented recent Mississippi and Southeast U.S. beef cattle producer survey information forage species selection results. This month hay feeding timing and duration are highlighted by season.

The Mississippi data are compared against the data compiled for other states in the region. The other Southeastern U.S. states represented in the responses included Alabama, Arkansas, Florida, Georgia, Louisiana, North Carolina, South Carolina, and Tennessee.

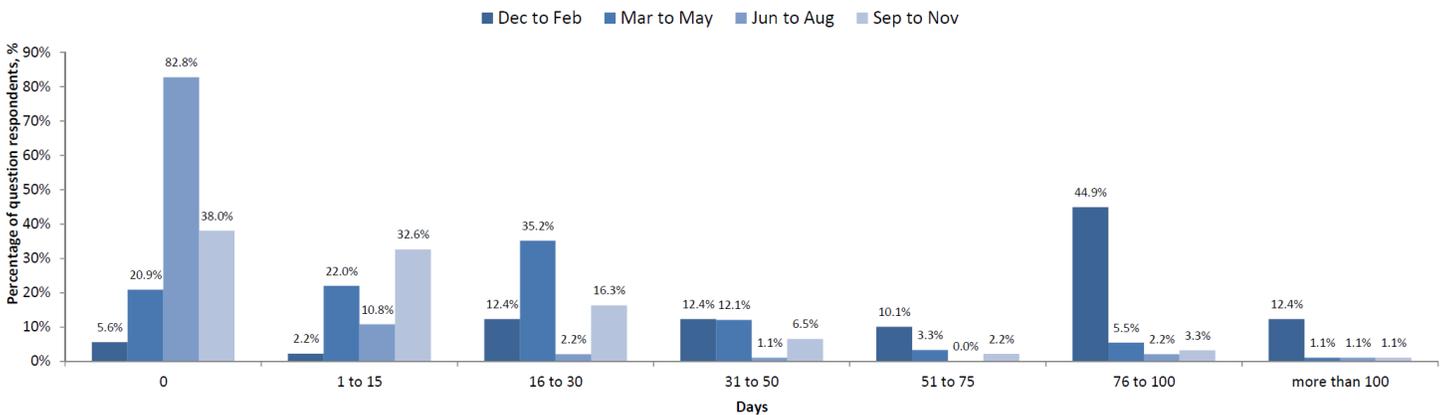
Mississippi

How many days do you feed hay during each quarter?



Other Southeast U.S. States

How many days do you feed hay during each quarter?



Cattle Market Podcasts are Back

The "Cattle Market Update" podcast has returned. Each Monday, Drs. John Michael Riley and Brian Williams take a few minutes to recap the events of the prior week and provide insight into what the week ahead may have in store.

To access these audio recordings on your computer visit:

<http://mymedia.msstate.edu/outputset.php?id=4853>

You can listen directly from the website or save it for later by right clicking "Stream/

Download" and then select your desired location.

To access the recordings on your smartphone or music player, use those same directions. For iTunes users subscribe to the podcast at:

<https://itunes.apple.com/us/podcast/agriculture-commodity-market/id306404469>

Also, the weekly newsletter is available at www.jmriley79.wordpress.com. To receive these as an email contact Dr. Riley.



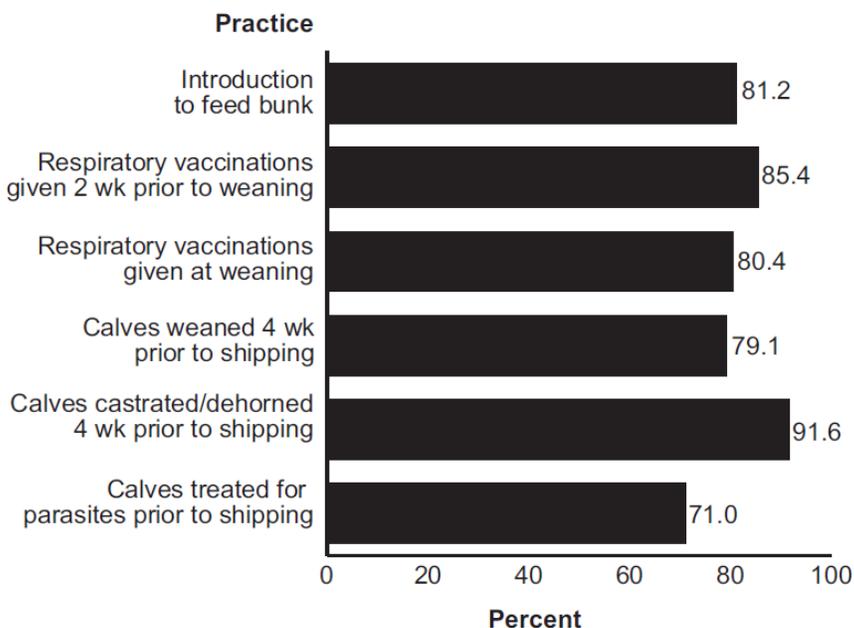
NAHMS Feedlot Study Notes Importance of On-farm Management

As part of the NAHMS Feedlot 2011 study, operators were asked to assess a list of six pre-arrival management practices as extremely effective, very effective, somewhat effective, or not effective for reducing sickness or death loss. All six listed pre-arrival management practices were deemed to be extremely or very effective by at least 71.0 percent of feedlots (Figure 1).

The practice perceived by feedlot operators to be the most effective was castrating and dehorning calves at least 4 weeks prior to shipping (91.6 percent of feedlots). Treating calves for external or internal parasites prior to shipping was believed to be extremely or very effective by the lowest percentage of feedlots (71.0 percent). These results show that all listed prearrival practices have perceived importance, but some are thought to be more important than others.

Source: www.aphis.usda.gov/animal_health/nahms/feedlot

Figure 1. Percentage of feedlots in which the feedlot operator believed that the following pre-arrival management practices were extremely or very effective



For bull sale information contact:

Jane Parish
jparish@ads.msstate.edu
 (662) 325-7466

For heifer sale information contact:

Brandi Karisch
bkarisch@ads.msstate.edu
 (662) 325-7465

Don't Forget

JANUARY 21

MBCIA Fall Bull and Heifer Sale Nomination Deadline

Mississippi Beef Cattle Improvement
Association—Productivity and Quality

Mississippi Beef Cattle Improvement Assn.
Box 9815
Mississippi State, MS 39762

Phone: 662-325-7466
Fax: 662-325-8873
Email: jparish@ads.msstate.edu



Send questions or comments to
Jane Parish, Extension Beef Cattle Specialist,
Mississippi State University Extension Service

Joe Parish

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Visit MBCIA online at
[http://msucares.com/
livestock/beef/mbcia/](http://msucares.com/livestock/beef/mbcia/)

MBCIA Membership Application

Name: _____

Address: _____

City: _____

County: _____ State: _____ Zip: _____

Phone: _____ Email: _____

(Check one) Seedstock: Commercial:

Cattle breed(s): _____

Completed applications and \$5 annual dues or \$100 life-time dues payable to Mississippi BCIA should be mailed to:

Mississippi Beef Cattle Improvement Association
Jane Parish, Extension Beef Cattle Specialist
Box 9815, Mississippi State, MS 39762

MSU Extension Launches YouTube Channel for Beef Cattle Producers

The Mississippi State University Extension Service recently launched a YouTube channel for beef cattle producers. Brief educational videos are posted on the channel.

A variety of topics are covered, and more will be added in the future. To see the videos, go online to:

<http://www.youtube.com/user/MSUBeefCattle>

YouTube

MSUBeefCattle 1 subscribers 32 video views

Browse videos Search Channel

Uploads Feed Comments View

MSUBeefCattle uploaded a video 32 minutes ago

Freeze Branding Beef Cattle
5 views
The process of freeze branding beef cattle is explained.
4:20

MSUBeefCattle uploaded a video 22 hours ago

Yearling Cattle Performance Data Collection
6 views
This video discusses yearling performance data collection in beef cattle. Yearling weights, hip heights, temperament scores, ultrasound
3:41

MSUBeefCattle uploaded a video 6 days ago

Mineral and Vitamin Feeding Management
21 views
This video provides recommendations on mineral and vitamin feeding management of beef cattle. It includes information on feeder types
3:33

About MSUBeefCattle
Mississippi State University Extension Service - Beef Cattle

MSUCAres Beef Cattle Website

by MSUBeefCattle

Location Mississippi State, MS
Country United States