

CURRICULUM VITA

NAME: Cary W. "Bill" Herndon, Jr.

PRESENT POSITION: Professor and Head
North Mississippi Research and Extension Center
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EDUCATION: Bachelor of Science, Texas A&M University, 1975
Major: Agricultural Economics
Master of Agriculture, Texas A&M University, 1977
Major: Agricultural Economics
Doctor of Philosophy, Oklahoma State University, 1984
Major: Agricultural Economics

PROFESSIONAL EXPERIENCE:

Head and Professor, North Mississippi Research and Extension Center, Mississippi Agricultural and Forestry Experiment Station, Mississippi State University Extension Service, 2008 - Present

Professor and Cochran Fellows Program Manager, Department of Agricultural Economics, Mississippi State University, 2003 – Present

Professor and Interim Head of Department, Department of Agricultural Economics, Mississippi State University, 2002 – 2003

Interim Director, Office of International Programs and Professor, Division of Agriculture, Forestry and Veterinary Medicine, Mississippi State University, 1999 – 2002

Professor of Agricultural Economics and Departmental Graduate Program Coordinator, Mississippi State University, 1992 – 1999

Associate Professor of Agricultural Economics, Mississippi State University, 1988 – 1992

Assistant Professor of Agricultural Economics, Mississippi State University, 1984 – 1988

Graduate Research Assistant, Department of Agricultural Economics, Oklahoma State University, 1979 – 1984

MANAGEMENT RESPONSIBILITIES:

November 2008 to present, Head of the North Mississippi Research and Extension Center directed four Branch Agricultural Experiment Stations and 22 County Extension Service offices. There are 10 Ph.D. faculty, 10 research associates, and 46 support staff located at these Branch Stations with annual budgets totaling \$2.5 million with grants/contract adding another \$1 million in research support. There are 58 Extension Agents, 32 Program Associates and 30 support staff in the Northeast Region with an annual budget of \$8.6 million. The North Mississippi Research and Extension Center is one of four regional centers across the State responsible for managing the agricultural research and outreach/extension

activities.

During 2002-2003, Interim Department Head of Agricultural Economics directed 15 Ph.D. faculty, 11 support staff, and about 150 graduate and undergraduate students in a comprehensive department responsible to conducting teaching, research, and extension/outreach activities. The Department's annual budget was approximately \$3 million with an additional \$1.3 million in grants and contracts. During my tenure, the Department hired 3 new faculty members to fill newly specified areas of interest, such as: environmental economics, agricultural taxation, and experimental economics.

As Interim Director of the Office of International Program (OIP) for four years (1999-2002), managed and evaluated four professional and support staff members and oversaw a budget amounting to approximately \$1.4 million per year. The OIP budget and operational funds were derived completely from grants and contracts where zero dollars were allocated from state or university appropriated monies. Also, responsible for supervising activities of long-term and short-term professionals located in Uganda, Albania, Uzbekistan and Honduras and interacting with USAID, IFDC, USDA and other funding agency in accomplishing the objectives of these projects.

Manager of USDA/FAS Cochran Fellowship Program activities at Mississippi State University. Conducted 30-plus programs funded at \$15,000 to \$20,000 each where training programs have been developed and delivered to more than 150 international agriculturalists. The training topics of these programs have ranged from poultry management to animal health to seafood processing.

PROFESSIONAL EXTENSION/SERVICE EXPERIENCE:

Since 1993, established a regional/national/international dairy marketing and policy extension program and conduct/manage education programs conducted in many different states across the southeastern and the nation. Additionally, monthly dairy marketing outlook reports have been published in Mississippi Dairy Marketing and Management News since 1993 and distributed to an electronic and hardcopy mailing list of more than 1,500 persons, nationally. Funding to support these dairy marketing extension activities have totaled more than \$250,000. Since 2004, served as a member of the National Dairy Extension Policy Education Center that conducts analyses for Congress and industry groups. Recipient of the 2007 Outstanding Extension Specialist Award from the Mississippi Association of County Agricultural Agents for work in dairy economics and farm policy. Recipient of the 2008 Outstanding Extension Award from the Mississippi State University Chapter of Gamma Sigma Delta.

PROFESSIONAL ORGANIZATIONS:

American Agricultural Economics Association
Southern Agricultural Economics Association
Mississippi Agricultural Economics Association
International Agribusiness Management Association
International Association of Agricultural Economists
International Agricultural Trade Research Consortium
Association of International Agriculture and Rural Development
Gamma Sigma Delta
Food Distribution Research Society
Mississippi Association of County Agricultural Agents

PROFESSIONAL SERVICE:

President, Southern Agricultural Economics Association, 2008-09
President-Elect, Southern Agricultural Economics Association, 2007-08
President, Gamma Sigma Delta, Mississippi State Chapter, 2007-08
Treasurer, Gamma Sigma Delta, Mississippi State Chapter, 2006-07
Board of Directors (Chair & Vice Chair), International Sorghum/Millet Collaborative Research Support Program, 1999 – 2007
Institutional Animal Care Use Committee, Mississippi State University, 2002 to Present
Division Council, Division of Agriculture, Forestry & Veterinary Medicine, 1999 - 2002
Executive Advisory Committee Board Member, The Agribusiness Institute, 1999 - 2001
Chair, Southern Regional SERA-15 Research and Extension Committee, 1997 & 2006
Board of Directors, American Dairy Association of Mississippi, 1996 to Present
Chair, Southern Dairy Conference and Planning Committee, 1994, 1998 and 2006
Chair, Economics & Marketing Conference, Beltwide Cotton Conference, 1989 and 1992
Chair, Economics and Marketing Panel, Rice Technical Working Group, 1988-1990
Editorial Council, Southern Agricultural Economics Association, 1988 – 1992
State Membership Representative, American Agricultural Economics Association
State Membership Representative, Southern Agricultural Economics Association
Dairy Commodity Advisory Committee, Mississippi Farm Bureau Federation
Dairy Coordinating Committee, Chair, Mississippi State University

PROFESSIONAL/PUBLIC SERVICE AWARDS AND RECOGNITIONS:

Extension Award of Merit, 2008, Gamma Sigma Delta, Agriculture Honor Society
Outstanding Extension Specialist Award, 2007, Mississippi Association of County Agricultural Agents
Outstanding Faculty Award, 2007, Department of Agricultural Economics, Mississippi State University
Who's Who Among Executives and Professionals, 2008-09, Madison Who's Who
Who's Who Among America's Teachers, 2004-05, Sponsored by National Dean's List
Who's Who in Agriculture Higher Education, 2003-04, Academics Keys for Agriculture
Who's Who Among America's Teachers, 2003-05, Sponsored by National Dean's List
Who's Who Worldwide, 1994-1996 Who's Who Registry of Worldwide Business Leaders
Teaching Award of Merit, National Association of Colleges and Teachers of Agriculture and the College of Agriculture and Home Economics, 1991-92
District Award of Merit, Boy Scouts of America, Pushmataha Area Council, 1992
American Agricultural Economics Association, Travel Grant to attend International Agricultural Economics Association Meetings, 1985, Malaga, Spain

GRANTS FUNDED:

Livestock Risk Training, Risk Management Education Grant, USDA, \$54,000
Economic and Policy Analysis of Renewable and Sustainable Energy, USDOE, \$250,000
Economic and Policy Analysis of Renewable and Sustainable Energy, USDOE, \$500,000
Biomass-Based Energy Research, USDA/CSREES, \$955,563
Economics of Wildlife-Based Alternative Enterprises, USDA Special Grant, \$88,000
Collaborative Agribusiness Research Program (CASP), USAID, \$985,000
Post-Harvest Handling and Storage Project, Uganda USAID Mission, \$420,000
Assistance to Albanian Agricultural Trade Associations, USAID and IFDC, \$680,000

Cochran Fellows Programs, USDA/FAS, 28 Programs, approximate Total \$425,000+
University Partnership Program for NIS: Uzbekistan, USAID, \$363,000
Analysis of International Commodity Market Developments, USDA, \$300,000
Analysis of Merger and Acquisitions of Agricultural Cooperatives, USDA, \$15,500
Feasibility of Recycling Sands/Solids as Bedding Materials in Dairy Barns, \$78,146
Dairy Manure: Costs and Returns for South Mississippi Dairy Producers, \$8,000
Land Application of Treated Dairy Wastewater, \$96,900

REVIEW AND EDITING ACTIVITIES:

American Journal of Agricultural Economics
AGRIBUSINESS: An International Journal
The Journal of the International Agricultural Economics Association
Review of Agricultural Economics
Journal of Agricultural and Applied Economics
Journal of Food Distribution Research
Journal of the American Society of Farm Managers and Rural Appraisers
Journal of Agricultural Cooperation
Southwestern Economics Review
Journal of Dairy Sciences
Grant Proposals for National Research Initiative Competitive Grants, 1998, 1999, 2002
Contributed Papers, American/Southern Agricultural Economics Association, 1985-2008

TEACHING EXPERIENCE:

Introduction to Agricultural Economics (AEC 2713/1113)
Introduction to Agribusiness Management (AEC 3313)
International Agricultural Trade and Policy (AEC 8533/8532)
International Trade in Agriculture (AEC 2461)
Introduction to Agricultural Commodity Marketing (AEC 3414/3413)
Econometric Analysis in Agricultural Economics (AEC 8513)
Quantitative Analysis in Agricultural Economics I (AEC 8113)
Economic and Social Environment for Agribusiness Firms (AEC 8312)
Agricultural Market Structure and Organization (AEC 8123)
Agri-Marketing Practicum -- NAMA (AEC 4711)

GRADUATE STUDENT SUPERVISION:

Served as chair of thesis/dissertation committees for 20 M.S. students (thesis and non-thesis) and 7 Ph.D. candidates while serving on the academic advisory committees for 55 other graduate students. While serving as the Department's Graduate Coordinator from 1992 to 1999, participated as an ex-officio member on all students' advisory committees.

UNIVERSITY AND PROFESSIONAL COMMITTEE ASSIGNMENTS:

Institutional Animal Care and Use Committee, MS State University, 2002 - Present
Deans/Directors Advisory Committee, Division of Agriculture, Forestry and Veterinary Medicine, 1999 - 2002
International Studies & Programs Committee, Mississippi State University, 2000- Present
Chair, International Programs & Planning Committee, Mississippi State University, 2006
Co-Chair, Commissioner's Dairy Industry Committee, Mississippi Department of

Agriculture and Commerce, 1997 - Present
Dairy Field Day Committee, MAFES and MSU-ES, 1995 - Present
Chair, Dairy Policy & Economics Committee, American Dairy Association of Mississippi
Livestock Waste Management Committee, MAFES/MSU-ES
Dairy Research Program Management Team, MAFES, Mississippi State University
Chair, Dairy Enterprise Planning Budget Committee, MAFES and MS-ES, 1995 - Present
Dairy Commodity Advisory Committee, Mississippi Farm Bureau Federation
Administrative Advisor, Risk/Farm Management Priority and Planning Group
Chair or Co-Chair, Various Faculty Search and Screening Committees, Department of Agricultural Economics, 1992-2000
Chair, Promotion & Tenure Committee, Department of Agricultural Economics, 2003-06

STUDENT ORGANIZATION SERVICE

Advisor – National AgriMarketing Association Student Chapter – 2001 to Present
Advisor - Agricultural Economics Club -- 1985, 1986, 1987, 1988, 1990, 1991
Advisor - Graduate Student Association -- 1985 thru 1994
Advisor - Thai Student Association -- 1988 thru 1990

COMMUNITY SERVICE

President, Golden Triangle Texas A&M Club, 2002 to present
Instructor, Microcomputer Literacy Workshop, International Programs Office, Mississippi State University, 1988-1995
Instructor, LOTUS 1-2-3 Workshop, Continuing Education Department, Mississippi State University, 1985-1990
Department Coordinator, School Days on the Farms, 1986-1995
President, Starkville High School Band Boosters, 1993-1994
Vice President, Starkville High School Band Boosters, 1993-1994
Cubmaster, Boy Scouts of America, Pushmataha Area Council, Talking Warrior District, Pack 14-Starkville sponsored by Starkville Rotary Club
District Award of Merit, 1992, Boy Scouts of America, Pushmataha Area Council
Coach/Assistant Coach, Starkville Youth Baseball, Softball, Soccer and Basketball

SUMMARY OF SELECTED INTERNATIONAL ACTIVITIES:

1. **Post-Harvest Handling and Storage Project, Uganda USAID Mission, \$420,000**
Managed a project funded by the USAID, Kampala to provide appropriate technologies for the storage, handling and processing of agricultural products. A Chief of Party operated an office and field staff of five Ugandans to conduct these activities across all regions of the country.
2. **Assistance to Albanian Agricultural Trade Associations, USAID/IFDC, \$680,000**
Managed a subcontract with International Fertilizer Development Corporation that served to create and support ten agricultural trade associations in Albania. Project activities provided technical expertise/consulting, and equipment to trade associations, or private entrepreneurs, and to various government agencies supporting these industries.

3. **Collaborative Agribusiness Support Program (CASP), USAID, \$980,000**
Interacted with USAID personnel in overseeing the numerous projects funded through the CASP via sub-contracts with the University of Idaho, University of Illinois, Kansas State University and Mississippi State University. Most of these projects were related to post-harvest handling and marketing of value-added agricultural crops and products designed to increase incomes of farmers in developing countries.
4. **Cochran Fellows Programs, USDA/FAS, 32 Programs, ~\$15,000+ each**
Managed 32 different Cochran Fellows Programs funded by the USDA/FAS where approximately 200 participants from Russia, Central Asia, the Balkans, Eastern Europe, Middle East and Africa received training. These programs were customized to provide technical and practical “hands-on” experience in the general areas of poultry production, fruit and vegetable processing, community and rural development, farm management and agricultural marketing and policy.
5. **University Partnership Program – Market Oriented Economics, \$363,000**
Managed a U.S. Information Agency sponsored training and exchange program in the newly independent nation of Uzbekistan to provide market oriented economics and business training for government officials and university faculty and administrators. More than 120 participants visited the United States and/or Uzbekistan as part of semester-long exchange programs or multi-week workshops.

SUMMARY OF RESEARCH AND SERVICE PUBLICATIONS:

1. **Monthly Newsletters and Popular Press Articles: 2000-2008**
Co-Editor of a monthly regional/state-wide dairy newsletter published by MSU-ES called ***Dairy News: Marketing and Management***, and published 85 articles in ***Dairy News: Marketing and Management*** presenting dairy market analyses of international, national, regional dairy policy.
Also, contributed more than 140 popular press (local and state newspapers and industry magazines) articles describing various aspects of dairy marketing and policy analysis. Additionally, 42 articles were published describing agricultural trade and NAFTA and WTO trade agreements.
2. **Radio and Television Appearances: 2000-2008**
Taped monthly radio interviews describing Mississippi dairy situation and outlook for MSU-ES and the Mississippi Farm Radio Network. Also, appeared in more than 65 segments of Farm Week television series to describe dairy price situation and outlook and other economic issues relevant to the Mississippi dairy industry.
3. **Invited Presentations and Extension Papers: 2000-2008**
Published 38 Research and Extension articles via professional journal and university outlets along with 37 non-referred (but reviewed) papers published as professional meetings proceedings. Forty-two invited technical and descriptive papers were presented and published for various industry and clientele groups.
4. **Dairy Workshops and Short Courses: 2000-2008**

Organized and conducted 48 statewide workshops for dairy farmers, county agents and Mississippi Department of Agriculture and Commerce personnel to describe Federal Milk Orders, Dairy Enterprises Planning Budgets, Dairy Options Pilot Program, Dairy Compacts and various dairy policy programs.

Publications and Presentations

Refereed Journal Articles: 2000-2008

Herndon, C.W. "The Ethanolization of U.S. Agriculture and the Roles for Agricultural Economists," *Journal of Agricultural and Applied Economics*, Allen Press, Vol. 40. No. 2.

Bhattacharjee, Sanjoy, Dan Petrolia and C.W. Herndon. "Do Americans Want Ethanol? A Comparative Contingent Valuation Study of Willingness-to-Pay for E-10 and E-85." Submitted to the Review of Agricultural Economics, (under review).

Herndon, C.W. "History of Mississippi Dairy Industry/Sector," *Chapter for the Mississippi Encyclopedia, Center for the Study of Southern Culture*, The University of Mississippi, Mississippi Press, Oxford, Mississippi, 2007.

McCormick, M.E., V.R. Moreira, and C.W. Herndon. "Impact of Hurricane Katrina of commercial dairying and research in southern Louisiana and Mississippi. *Journal of Dairy Science* (publication forthcoming).

Smith, T.R., A.M. Chapa, S.T. Willard, C.W. Herndon, R.J. Williams, J. Crouch, T.O. Riley, and D.E. Pogue. Evaporative Tunnel Cooling of Dairy Cows in the Southeast. 1: Effect on Body Temperature and Respiration Rate. *Journal of Dairy Science* 89:3904-3914.

Smith, T.R., A.M. Chapa, S.T. Willard, C.W. Herndon, R.J. Williams, J. Crouch, T.O. Riley, and D.E. Pogue. Evaporative Tunnel Cooling of Dairy Cows in the Southeast. II. Impact on Lactation Performance. *Journal of Dairy Science* 89:3915-3923.

Adcock, F.J., M.D. Hudson, P. Rosson, H.M. Harris, and C. W. Herndon, Jr.. The Global Competitiveness of the North American Livestock Industry. *CHOICES* 21(3):171-176

Hudson, M.D., and C.W. Herndon. 2004. Mergers, Acquisitions, Joint Ventures and Strategic Alliances in Agricultural Cooperatives. *The Icafaian Journal of Management Research* 3(9):71-81.

Chowdhury, A.A. Farhad and Cary W. Herndon, Jr. "Supply Response of Farm Program in Rice Growing States", *International Advances in Economic Research*, Volume 6, Number 4 (November 2000).

Hudson, Darren and Cary W. Herndon. "The Changing Structure of the U.S. Food

Industry: How Are Cooperatives Responding.” *Choices*, Third Quarter, 2001, pp 42-45

Hudson, Darren and Cary W. Herndon. “Motivations for and Frequency of Participation in Merger and Acquisition Activity in Agricultural Cooperatives.” *Agribusiness: An International Journal*, 18(2002): 231-246.

Other Trade and Departmental Publications: 2000-2008

Hudson, Darren and C.W. Herndon. “Mergers, Acquisitions, Joint Ventures and Strategic Alliances in Agricultural Cooperatives.” Department of Agricultural Economics, Mississippi State University, Research Report 2000-009, September 2000.

Herndon, C.W. 2004. Are These Milk and Dairy Product Prices for Real? *Hoard's Dairyman* 149(9):326.

Herndon, C.W. 2004. Commerce Department Imposes Special Import Tariffs on Shrimp Imports. *U.S. Fresh Water Prawn and Shrimp Growers Association Newsletter*, Summer 2004.

Herndon, C.W. 2005. Why Milk Price Vary So Much? *Hoard's Dairyman* 150(9):342-343.

Herndon, C.W., John D. Anderson, Steven Martin and Kenneth Hood. 2005. Impact of Hurricane Katrina on Mississippi Agriculture, Mississippi State University Extension Service, *Bulletin M1426*, October, 2005.

Herndon, C.W., and AM. Chapa. 2005. *2005 Planning Budgets for Dairy Production in Mississippi*. Dept. of Agricultural Economics Budget Report 2005-006.

Herndon, C.W. 2005. Dairy. *Department of Agricultural Economics AG UPDATE 2005, December 2004*:3.

Herndon, C.W. 2005. Trade. *Department of Agricultural Economics AG UPDATE 2005, December 2004*:3.

Herndon, C.W. 2006. “Can the New Orleans Milk Shed Survive Katrina?”. *Hoard's Dairyman* 151(9):332-333.

Herndon, C.W. 2006. “Will the Mississippi and Louisiana Dairy Industry Survive Hurricane Katrina?”, reprint from *Hoard's Dairyman* published in *Dairy Herd Management*, May, 2006.

Herndon, C.W. 2007. “The costly gap between where milk is made and consumed?”. *Hoard's Dairyman* 152(9):360.

Herndon, C.W., and Lamar Adams. 2007. *2007 Planning Budgets for Dairy Production in Mississippi*. Dept. of Agricultural Economics Budget Report 2007-003.

Herndon, C.W. 2007. Dairy. Department of Agricultural Economics AG UPDATE 2007, December 2007:3.

Herndon, C.W. 2007. Trade. Department of Agricultural Economics AG UPDATE 2007, December 2007:3.

Herndon, C.W. 2007. "Ethanolization impact continues". *Hoard's Dairyman* 153(9):356.

Scholarly Presentations: 2004-2008

Bhattacharjee, Sanjoy, Dan Petrolia and C.W. Herndon "Analysis of U.S. Consumers' Willingness to Pay for E10 fuel: Contingent Valuation Approach." Selected Paper presented at the Southern Agricultural Economics Association Annual Meeting, Dallas, Texas, February 2-5, 2008.

Denly, Jonathan and C.W. Herndon "Financial Analysis of Implementing an Anaerobic Digester and Free Stall Barn System on a Mississippi Dairy Farm" Selected Paper presented at the Southern Agricultural Economics Association Annual Meeting, Dallas, Texas, February 2-5, 2008.

Busby, David P., Andrew Phillips and C.W. Herndon. "Construction Cost Sensitivity of a Lignocellulosic Ethanol Biorefinery" Selected Paper presented at the Southern Agricultural Economics Association Annual Meeting, Dallas, Texas, February 2-5, 2008.

Herndon, C.W. "The Booming Ethanol and Bioenergy Industry: Fad or Revolution for Agriculture" Presented at the Agriculture Wealth Management, Accounting and Taxation Conference, Stoneville, Mississippi, January 11, 2008.

Herndon, C.W. "The Ethanolization of Agriculture and the Roles for Agricultural Economists" Presidential Address presented at the Southern Agricultural Economics Association Annual Meeting, Dallas, Texas, February 2-5, 2008

Busby, David P., Randall D. Little, Saleem Shaik, Francis Epplin, Brian S. Baldwin, and Cary W. Herndon. "Costs of Producing Ethanol from a Lignocellulosic Biomass." Selected Paper, 2007 Annual Meeting of the Southwestern Economics Association. March 14-17, 2007, Albuquerque, New Mexico.

Busby, David P., Randall D. Little, Saleem Shaik, Francis Epplin, Brian S. Baldwin, and Cary W. Herndon. "Cost of Producing Biomass for Lignocellulosic Ethanol Production." Research Poster presentation at the American Farm Bureau Federation Annual Convention. January 7-8, 2007, Salt Lake City, Utah.

Whittington, Andrew and C.W. Herndon. "Biomass and Biofuels Literature Bibliography for Economic and Policy Analysis." Department of Agricultural Economic Research Report, Mississippi State University, December, 2006.

Whittington, Andrew, Kenneth Hood and C.W. Herndon. "Availability of Poultry

Litter as an Alternative Energy Feedstock: The Case for Mississippi." Selected Paper accepted for presentation at the 2007 Annual Meeting of the Southern Agricultural Economics Association. February 4-7, 2007, Mobile, Alabama.

Whittington, Andrew and C.W. Herndon. "Poultry Litter as an Alternative Energy Feedstock." Research Poster Presentation, American Farm Bureau Meetings. Salt Lake City, Utah January 7-9, 2007.

Herndon, C.W. 2007. "Milk Supply Response: Revisited" Selected Paper at the Southern Agricultural Economics Association Annual Meetings, Mobile, AL, February 4.

Herndon, C.W. 2006. "Role of University Agricultural Economists in Developing and Supporting Agricultural Policy." Symposium presentation at the Southern Agricultural Economics Association Annual Meetings, Mobile, AL, February 4, 2007.

Herndon, C.W. 2007. "Policy Responses to Agricultural Disasters" Invited Paper at the FAMPS Marketing Policy Conference titled: Bioterrorism and Natural Disasters: Market and Policy Responses, Washington, D.C. March 23, 2007.

Busby, David P., Randall D. Little, Saleem Shaik, Francis Epplin, Brian S. Baldwin, and Cary W. Herndon. "Costs of Producing Ethanol from a Lignocellulosic Biomass." Research Paper accepted for presentation at the 2007 Annual Meeting of the Southwestern Economics Association. March 14-17, 2007, Albuquerque, New Mexico

Muhammad, Andrew, Andrew Whittington, John Anderson and C.W. Herndon. "The Impact of Feed Cost on U.S. Poultry Production: Implications for the Impact of Increased Ethanol Production." **Research Paper presentation at the 2007** Bio-Fuels, Food and Feed Tradeoffs Conference. April 13, 2007, St Louis, MO.

Herndon, C.W. 2007. "Dairy Production in the Southeast" Invited Paper at the National Workshop for Dairy Economists and Policy Analysts Conference, Charleston South Carolina, April 25, 2007

Herndon, C.W. 2007. "Risk of and Economic Impact of an Agro terrorism Event in Mississippi" Invited Paper at the Mississippi Agricultural Security Conference, Vicksburg, Mississippi, May 23, 2007.

Herndon, C.W. 2007. "What Does the Future Hold for Organic Dairy Production." FAMPS Track Symposium presentation at the American Agricultural Economics Association Annual Meetings, Portland, OR, July 28, 2007.

Herndon, C.W. 2007. "Update on Mississippi Dairy Producer Assisitance Programs." Presentation at the 33rd Annual Southern Dairy Conference, Atlanta, GA, January 31, 2007.

Busby, David P., and C.W. Herndon. "Cost of Producing Biomass for Lignocellulosic Ethanol Production", Poster Paper presented at Mississippi State University Biofuels

Conference, Starkville, Mississippi, August 29, 2007

Busby, David P., and C.W. Herndon. "Biorefinery Production Feasibility using Lignocellulosic Biomass", Poster Paper presented at Mississippi State University Biofuels Conference, Starkville, Mississippi, August 29, 2007

Herndon, C.W. 2007. "Farm Bureau's Proposal to Increase Class I Differentials." Presentation at the 2007 Southern Outlook Conference, Atlanta, GA, September 28-29, 2007.

Herndon, C.W. "The Booming Ethanol and Bioenergy Industry: Fad or Revolution for Agriculture" Presented at the Agriculture Wealth Management, Accounting and Taxation Conference, Stoneville, Mississippi, January 11, 2008.

Herndon, C.W. 2006. "Will the Mississippi and Louisiana Dairy Industry Survive Hurricane Katrina?" Selected Paper at the Southern Agricultural Economics Association Annual Meetings, Orlando, FL, February 9, 2006.

Herndon, C.W. 2006. "Estimating Economic Losses Incurred by Agriculture from Natural Disasters." Symposium presentation at the Southern Agricultural Economics Association Annual Meetings, Orlando, FL, February 8, 2006.

Herndon, C.W. 2006. "Livestock Perspective for 2007 or the Next Farm Bill." Symposium presentation at the American Agricultural Economics Association Annual Meetings, Providence, RI, July 25, 2006.

Herndon, C.W. 2006. "Update on Country of Origin Labeling." Presentation at the 32nd Annual Southern Dairy Conference, Atlanta, GA, February 1, 2006.

Herndon, C.W. 2006. Dairy Situation and Outlook. Presentation at the 2006 Southern Outlook Conference, Atlanta, GA, September 25-26, 2006.

Herndon, C.W., B. Davis, and G.M. Parkhurst. 2005. "Do MILC Program Payments Affect Milk Supply Response Across Regions of the U.S." Presentation at the American Agricultural Economics Association Annual Meetings, Providence, RI, July 24-27, 2005.

Herndon, C.W. 2005. "Impacts of Trade Agreements on U.S. Dairy Trade." Presentation at the "World Trade Organization Impacts on U.S. Farm Policy" Conference, New Orleans, LA, June 1-3, 2005.

Herndon, C.W. 2005. "SMA's Producer Incentive Program: How Does It Work?." Presentation at the 31st Southern Dairy Conference, Atlanta, GA, February 15-16, 2005.

Herndon, C.W. 2005. "The Proposed Merger of Federal Orders 5 & 7: Why or Why Not?" Presentation at the 31st Annual Southern Dairy Conference, Atlanta, GA, February 15-16, 2005.

Herndon, C.W. 2005. "DFA's Producer Incentive Program: An Analysis Tool." Presentation at the 31st Annual Southern Dairy Conference, Atlanta, GA, February 15-16,.

Herndon, C.W. 2005. Dairy Situation and Outlook. Presentation at the 2005 Southern Outlook Conference, Atlanta, GA, September 26-27, 2005.

Anderson, J.D., and C.W. Herndon. 2004. *Multi-Agency Extension Efforts: Mississippi Farm Bill Training*. Presentation at the Southern Agricultural Economics Association Annual Meetings, Tulsa, OK, February 14-18, 2004.

Herndon, C.W. 2004. *Mandatory National Animal Identification and Country of Origin Labeling (COOL)*. Presentation at Southern Dairy Conference, Atlanta, GA, February 10, 2004.

Theses/Dissertations Completed by Graduate Students: 2000-2007

Busby, David P., *Cost of Producing Lignocellulosic Biomass for the Production of Ethanol*. Master of Science Thesis, Department of Agricultural Economics, Mississippi State University, July 2007.

Davis, Brandon L. *Cost and Benefit Analysis of Investing in Anaerobic Digestion Technology to Produce Electricity: A Case of a Mississippi Dairy Farm*. Master of Science Thesis, Department of Agricultural Economics, Mississippi State University, May 2006.

Fuentes, Porfirio. *Economic Evaluation of Fast Displacement Vessels Technology for the Ocean Transportation of Perishable and High Value Agricultural Commodities Between the Southern U.S., Latin America, and Caribbean Regions: A Spatial Equilibrium Approach*. Ph.D. Dissertation, Department of Agricultural Economics, Mississippi State University, May 2002.

Isengildina, Olga. *Testing the Economic Theory of Hedging Using Evidence from the Cotton Industry*. Ph.D. Dissertation, Department of Agricultural Economics, Mississippi State University, October 2000.

Selected Non-Refereed Presentations – Dairy: 2005-2008

Herndon, C.W. 2008. Dairy Market Outlook for 2008. Presentation at dairy producer workshops: Tylertown, MS, January 10, 2008; Statewide Vodeoconference, January 17, 2008 and May 7, 2008; Atlanta, GA, January 30, 2008; Jackson, MS, February 19, 2008.

Herndon, C.W. 2007. Dairy Market Outlook for 2007. Presentation at dairy producer workshops: Tylertown, MS, January 11; Franklinton, LA, October 30; Brookhaven, MS, June 7; June 27, Tylertown, MS, June 19, Jackson, MS

Herndon, C.W. 2007. The Land Grant University System in the United States: A Brief Description and Overview. Presentation to Cochran Fellowship Program participants, Serbian and Macedonian, Starkville, MS, September 19, 2007 and October 2, 2007.

Herndon, C.W. 2007. Forward Contracting Milk. Dairy Farmer Workshop for the Production Incentive Program, Tylertown, MS, February 12, 2007.

Herndon, C.W. 2007. Forward Contracting Milk. Dairy Farmer Workshop for Noxubee County Dairy Farmers, Macon, MS, June 3, 2007.

Herndon, C.W. 2007. Dairy Outlook for 2007 and National Dairy Policy/Programs. Presentation at the Mississippi Farm Bureau's Dairy Advisory Committee Meeting, Tylertown, MS, June 19, 2007.

Herndon, C.W. 2007. Dairy Outlook for 2007 and National Dairy Policy/Programs. Presentation at the MilkPricing Workshop for Dairy Producers, Tylertown, MS, June 27, 2007.

Herndon, C.W. 2007. Mississippi Dairy Producers Transportation Cost Assistance Program. Presentation at the Mississippi State-Wide Dairy Field Day, Brookhaven, MS, June 7, 2007.

Herndon, C.W. 2007. The 2007 or 2008 or ??? the Next Farm Bill. Presentation at Crop College for Agricultural Producers, Winona, MS, February 25, 2007.

Herndon, C.W. 2006. Doha Round of Trade Negotiations and Its Impact on the U.S. Agriculture Sector. Presentation at Crop College for Agricultural Producers, Yazoo City, MS, February 27, 2006.

Herndon, C.W. 2006. The 2007 or 2008 or ??? the Next Farm Bill. Presentation at Crop College for Agricultural Producers, Yazoo City, MS, February 27, 2007.

Herndon, C.W. 2007. Doha Round of Trade Negotiations and Its Impact on the U.S. Agriculture Sector. Presentation at Crop College for Agricultural Producers, Yazoo City, MS, February 22, 2007.

Herndon, C.W. 2006. Dairy Outlook for 2007 and Various National Issues. Presentation to the ADA of MS Board of Director and DHIA Annual Awards Meeting, Jackson, MS, February 16, 2007.

Herndon, C.W. 2006. Dairy Price Outlook for 2007 and National Dairy Policy Issues. Presentation at the MS Farm Bureau Federation Winter Commodity Conference, Jackson, MS, March 15, 2007.

Herndon, C.W. 2007. Milk Pricing and Dairy Market Structure. Guest lecture to ADS 4814, Dairy Farm Management Class, Mississippi State University, March 19, 2007.

Herndon, C.W. 2007. Catfish Crisps: NAMA Marketing Plan Competition Presentation. Presentation to Mid-South NAMA Parent Chapter, Memphis, TN, March 25, 2007.

Herndon, C.W. 2007. Catfish Crisps: NAMA Marketing Plan Competition Presentation. Presentation to NAMA National Conference, Dallas, Texas, April 20, 2007.

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