

FARMWEEK

February 2, 2007 - Fmwk #3031 - Show 1482

Anchors: Artis Ford / Leighton Spann

Feature: Katrina Poultry - Ford - EM #73 - 8:08 - R

<u>Story Length</u>	<u>Story Type</u>	<u>Writer/ Photographer</u>	
	Video VO/SOT	Ford / File	TODAY ON FARMWEEK
	Video VO/SOT	Ford / Ford	JOHANN'S VISITS TUNICA - U.S. Secretary of Agriculture Mike Johanns makes his first stop(January 31) in Mississippi on a national tour to introduce farmers to Bush's Administrations' proposed 2007 Farm Bill. The payment limitation proposed is \$360,000 and the "3 entity rule" would be abolished. No one with adjusted gross income (income minus expenses and depreciation) more than \$200,000 would be able to participate in commodity programs.
		Ford	BRYAN FOODS TO CLOSE - Sara Lee announced Monday (January 29) it will close its Bryan Foods and Flavo-Tech plants in West Point on March 30. 1,200 could be out of work. There is concern about the survival of the pork industry in Mississippi.
2:10	Video Pkg	Taylor / Spann	GMO RICE ISSUE STILL HAUNTS US. FARMERS - Rice farmers are still worried whether traces of GMO rice will show up in this year's crop. Appearing: Travis Satterfield-Rice Grower. Nathan Buerhing-Extension Rice Specialist-Mississippi State University. James Phillips-Grower
	Video Pkg	Lack / Utley	SOUTHERN GARDENING - Native Perennials - Appearing: Norman Winter/Horticulturist/Mississippi State University Extension Service. Telephone 601.857.2284
		Ford	TOSS
		Spann	TRIVIA QUESTION - When did the number of tractors exceed the number of mules and horses on farms?
		Spann	MARKETS INTRODUCTION
	Video SOT	Spann / MTM	CORN ANALYSIS - Appearing: Tomm Pfitzenmaier / Summit Commodities.
		Spann	COTTON ANALYSIS - O.A. Cleveland of cottonexperts.com looks for U.S. acreage to be off one million acres. Domestic mill sales get worse.
	Video SOT	Spann / UTC	MARKET INTERVIEW - Cattle - On feed numbers high - Appearing: John Anderson/Agricultural Economist/Mississippi State University Extension Service.
		Spann	DAIRY PRICES - February Advanced Class One milk price is \$16.49 per hundredweight.
		Spann	TRIVIA ANSWER

Ford

CALENDAR OF EVENTS

8:08	Video Feature	Ford / Ford	<p>BEYOND KATRINA POULTRY RECOVERY - EM #73 - See this story - Original broadcast: February 17, 2006. Mississippi's poultry industry bounces back fast from Hurricane Katrina. Appearing: Donald Sellers/Poultry Grower/Wayne Farms. Mike Pepper/President/Mississippi Poultry Association. Alan Pace/Sanderson Farms. Danny Rustin/Pullet Grower/Wayne Farms. Stellia McDonnieal/Pullet Grower/Sanderson Farms. Larry McDonnieal/Pullet Grower/Sanderson Farms. Jason Pickering/Broiler Grower/Sanderson Farms.</p>
	Video VO	Ford / File	<p>PREVIEW OF NEXT WEEK'S SHOW Feature: Sedgewood Angus. Southern Gardening: Maracas</p>