

FARMWEEK

November 4, 2005 - Fmwk #2918 - Show 1417

Anchors: Artis Ford / Leighton Spann
Digitization:

Feature: Alan Priest, Logger of the Year - Ford - EM #71 - 7:28

<u>Story Length</u>	<u>Story Type</u>	<u>Writer/ Photographer</u>	
	Video VO/SOT	Ford / File	TONIGHT ON FARMWEEK
		Ford	USDA TO ALLOCATE \$800 MILLION MORE TO HURRICANE AID
2:22	Video Pkg	Utley / Utley	BULLDOGS IN RESPONSE - EM #20 - Mississippi State University staff members are traveling to the Mississippi Gulf Coast to help with the recovery from Hurricane Katrina. BIR Web site Appearing: Janette White - Principal - Gulf View Elementary - Hancock County. Julia Heard - "Bulldogs in Response" Volunteer - Mississippi State University. Phil Bonfanti - "Bulldogs in Response" Volunteer - Mississippi State University.
2:22	Video Pkg	Ford / MTM	AVIAN INFLUENZA PRECAUTIONS - Mississippi poultry companies say they are ready if avian influenza comes to the United States. The U.S. Department of Agriculture outlines other precautions it has taken.
	Video Pkg	Lack / Utley	SOUTHERN GARDENING - Montauk Daisies - Appearing: Norman Winter - Horticulturist - Mississippi State University Extension Service. Telephone 601.857.2284
		Ford	TOSS
		Spann	MARKETS INTRODUCTION
		Spann	JAPAN AGREES U.S. BEEF IS SAFE - Month long public hearing process must take place before imports of U.S. beef can begin.
		Spann	BRAZIL BEEF BANNED DUE TO FOOT AND MOUTH DISEASE - FMD is on 11 farms. 45 countries have banned imports of Brazilian beef.
	Video SOT	Spann / UTC	MARKET INTERVIEW - Dairy prices bounce up a little. Hurricane Katrina may claim 25% of Mississippi dairy farms. Appearing: Bill Herndon - Agricultural Economist - Mississippi State University Extension Service.
		Spann	TRIVIA QUESTION - What is the growth rate for kudzu? Answer 70 feet per year.
	Video VO	Ford / File	BREAK PREVIEW
	Video	Lack	PUBLIC SERVICE ANNOUNCEMENT
		Spann	USDA REPORT CALENDAR
		Spann	FIRST PRIVATE PREDICTION FOR NOVEMBER CROP REPORT

SHOWS BIGGER U.S. CROPS

Video SOT	Spann / MTM	COTTON ANALYSIS - Adequate world supplies will keep prices bouncing around present levels - Appearing: Virgil Robinson / PHI Marketing Services, Inc.
	Spann	STAPLCOTN LISTED AS 20TH ON TOP 100 COOPERATIVES LIST - The Greenville, Mississippi, based marketing cooperative has 12 regional offices and 16 warehouse locations.
	Spann	TRIVIA ANSWER
	Ford	CALENDAR OF EVENTS
7:28	Video Feature	Ford / Spann
		ALAN PRIEST, 2005 MFA MISSISSIPPI LOGGER OF THE YEAR - EM #71 - See this story - Owns Centreville-based CST Timber Company. Known for the environmentally-friendly way he works. Named by Mississippi Forestry Association.
		Appearing: Alan Priest - CST Timber Company. Ron Ard - Plum Creek Timber Company. Harry L. Priest, Junior - Father of Alan Priest. Renee' Priest - Wife of Alan Priest. Tom Say - Plum Creek Timber Company. Jerome Green - CST Timber Company.
		Contact Information: CST Timber Company - Centreville, Mississippi Alan Priest Telephone 601.225.7887
	Video VO	Ford / File
		PREVIEW OF NEXT WEEK'S SHOW Feature: Mississippi Cattle Exchange Southern Gardening: Kathy Ann Brown Mexican Bush Sage