

# FARMWEEK

October 21, 2005 - Fmwk #2916 - Show 1415

Anchors: Artis Ford / Leighton Spann

## Feature: Urban Forestry - Utley - EM #18 - 7:26

Story Length	Story Type	Writer/ Photographer	
	Video VO/SOT	Ford / File	TONIGHT ON FARMWEEK
2:05	Video Pkg	Spann / Spann	<b>HURRICANES BLOW DOWN MISSISSIPPI RICE</b> - Hurricanes Katrina and Rita blow down the rice crop, reducing yields and making it slower and more expensive to harvest. Appearing: Curtis Berry - Rice Producer - Robinsonville. Nathan Buehring, Ph.D. - Rice Specialist - Mississippi State University Extension Service.
		Ford	<b>USDA SCRAPS PLAN TO CLOSE FSA OFFICES</b> - U.S. Senate Agriculture Committee Chairman Saxby Chambliss notified by memo. Plan would have closed more than 700 county Farm Service Agency offices.
2:05	Video Pkg	Spann / Spann	<b>MISSISSIPPI HOSTS 4-H "LIFE ROCKS!" CURRICULUM TRAINING</b> - 21 states participate in workshop to train 4-H leaders and 4-H'ers. <i>Life Rocks!</i> is designed to help young people make good life choices and avoid bad ones. Appearing: Christian Coleman / Life Rocks! Team Member / Dayton, Ohio. Sheila Chaconas / Program Coordinator / Strategic Initiatives Team / National 4-H Council. Stefanie Thomas / Life Rocks! Training Team / Taylorsville, Mississippi. Susan Holder, Ph.D. / 4-H State Program Leader / Mississippi State University.
	Video Pkg	Lack / Utley	<b>SOUTHERN GARDENING - Mustards and Pansies</b> - Appearing: Norman Winter / Horticulturist / Mississippi State University Extension Service. Telephone 601.857.2284
		Ford	<b>TOSS</b>
		Spann	<b>TRIVIA QUESTION</b> - How does it take for sweetpotatoes to cure? 4-6 weeks.
		Spann	<b>MARKETS INTRODUCTION</b>
	Video SOT	Spann / MTM	<b>COTTON ANALYSIS</b> - Cotton's rally stopped at mid-week, but some are optimistic about prices because of trouble with the international cotton crop - Appearing: Tomm Pfitzenmaier / Summit Commodities.
		Spann	<b>RICE ANALYSIS</b> - Rice prices strengthen on news of a smaller world crop.
	Video SOT	Spann / UTC	<b>MARKET INTERVIEW</b> - Cattle - Appearing: John Anderson - Agricultural Economist - Mississippi State University Extension Service.
		Spann	<b>TRIVIA ANSWER</b>
		Ford	<b>CALENDAR OF EVENTS</b>

7:26 Video Feature Utley / Lack

**URBAN FORESTRY - EM #18 - See this story** - Some Mississippi communities are discovering the value of trees and landscaping inside the city limits. It attracts businesses and new residents. Original broadcast: May 20, 2005.

Appearing: Donna Yowell / Executive Director / Mississippi Urban Forest Council. Peggy Linton / Community Development Director / City of Olive Branch. Will McNeer / Parks and Recreation Director / City of Olive Branch. Sam Rikard / Mayor / City of Olive Branch. Jessie Robinson / Farish Street Blues Artist. Franklin Tate / Office of Economic Development / City of Jackson.

**Contact Information:-**

Mississippi Urban Forest Council - [www.msurbanforest.com](http://www.msurbanforest.com)  
 Resource Guide and Toolkit  
 601.856.1660  
 601.672.0755

Video VO Ford / File

**PREVIEW OF NEXT WEEK'S SHOW**

Feature: Adam and Sharla Rose's Rodeo School  
 Southern Gardening: Angel Trumpets