

FARMWEEK

August 12, 2005 - Fmwk #2906 - Show 1405

Anchors: Artis Ford / Leighton Spann

Feature: Mayapple - Spann - EM #24 - 6:00 - R

<u>Story Length</u>	<u>Story Type</u>	<u>Writer/ Photographer</u>	
	Video VO/SOT	Ford / File	TONIGHT ON FARMWEEK
		Ford	ASR IN POPLARVILLE - Mississippi officials confirm Asian Soybean Rust was found in a sentinel plot. The plot has been destroyed. Growers south of Interstate 20 are advised to consider preventative spraying. Appearing: Dr. Billy Moore / Soybean Disease Expert - Mississippi Sentinel Plot Program.
1:53	Video Pkg	Spann / Spann	FLEX COTTON STUDIES - Fifty varieties of "flex cotton are being evaluated at the Verona location of the Mississippi Agriculture and Forestry Experiment station. Flex cotton is glyphosate-resistant cotton with a wider application window. Appearing: Normie Buehring, Ph.D./ Superintendent - Northeast Mississippi Branch Experiment Station - Mississippi State University.
		Ford	MISSISSIPPI WEEKLY CROP REPORT - Topsoil moisture is adequate in 75% of Mississippi. The majority of most crops are in good to excellent condition.
	Video Pkg	Gair / Lack	SOUTHERN GARDENING - Plumeria - Appearing: Norman Winter / Horticulturist / Mississippi State University Extension Service. Telephone 601.857.2284
		Ford	TOSS
		Spann	MARKETS INTRODUCTION
		Spann	AUGUST CROP PRODUCTION REPORT PREDICTIONS - First report of fall will be released Friday morning. Predictions from Informa Economics, F.C Stone and the Linn Group.
		Spann	COTTON ANALYSIS - O.A. Cleveland of cottonexperts.com says the lull in cotton prices could last a month. He says production problems in China could cause the market to rise 10-cents per pound over time.
		Spann	BUSH SIGNS ENERGY BILL - Renewable fuels provisions expected to boost ethanol and biodiesel.
		Spann	TRIVIA QUESTION - What country grows the most cotton? China.
	Video VO	Ford / File	BREAK PREVIEW
	Video	Lack	PUBLIC SERVICE ANNOUNCEMENT - 4-H After School
		Spann	USDA REPORT CALENDAR

Spann **PHILIPPINES REOPENS TO U.S. BEEF IMPORTS** - Ban was originally imposed in late 2003 after the discovery of Mad Cow Disease in the U.S.

Video SOT **Spann / MTM** HOGS ANALYSIS - Long term outlook dims. Beef could be the cause -
Appearing: John Roach / Roachag.com

Spann LARGEST HOG - "Turbo" declared largest hog of 2005 at Indiana State Fair. The four-year-old hog weighs 1,050 pounds.

Spann **TRIVIA ANSWER**

Ford **CALENDAR OF EVENTS**

6:00 **Video Feature** **Spann / Ford** **MAYAPPLE RESEARCH - EM #24 - See this story** - Mississippi State University and the University of Mississippi are studying the wild "mayapple." It contains a compound that can be used in anti-cancer drugs. It may also be grown by farmers. Original broadcast: June 15, 2004.
Appearing: Kent Cushman, Ph.D. / Associate Research Professor / Mississippi State University. Rita Moraes, Ph.D. / Research Assistant Professor / University of Mississippi.

Contact Information:

[Mayapple information - U.S. Department of Agriculture](#)

[Mayapple information - University of Mississippi](#)

Video VO **Ford / File** **PREVIEW OF NEXT WEEK'S SHOW**
Feature: Country music star Teddy Gentry of the group "Alabama" promotes the growing and raising of grass fed beef in Jackson, Mississippi.

Southern Gardening: Caster Bean