

FARMWEEK

May 27, 2005 - Fmwk #2846 - Show 1394

Anchors: Artis Ford / Leighton Spann
Digitization: Artis Ford

Feature: Mauthes Dairy - Spann - EM #26 (00:36:50:00) - 6:55

<u>Story Length</u>	<u>Story Type</u>	<u>Writer/ Photographer</u>	
	Video VO/SOT	Ford / File	TONIGHT ON FARMWEEK
		Ford	U.S. SUPREME COURT RULES IN FAVOR OF BEEF CHECKOFF Overturns lower court ruling. Checkoff is said not to violate 1 st Amendment rights of beef producers. Ruling promises to help other challenges to the pork and cotton checkoffs.
2:27	Video Pkg	Utley / Utley	TUNNEL VENTILATION KEEPS DAIRY COWS COOL - EM #17 - Quinton Mills dairy at Forest has the first tunnel ventilation barn on a commercial dairy in Mississippi. Keeps the cows cool so they will produce more milk. Appearing: >Mike Miller / Dairy Producer / Kentwood, Louisiana. >Quinton Mills / Mills Dairy, Inc. / Forest. >Angelica Chapa / Dairy Science Specialist / Mississippi State University / 662.325.7465
1:32	Video Pkg	Gair / Lack	SOUTHERN GARDENING - Tradescantias - Appearing: Norman Winter / Horticulturist / Mississippi State University Extension Service. 601.857.2284
		Spann	MARKETS INTRODUCTION
		Spann	APRIL CATFISH REPORT - Average pond bank drops slightly to 72.5 cents per pound and processor sales drop 2% from a year ago.
	Video SOT	Spann / UTC	MARKET INTERVIEW - Dairy - Supply is overwhelming demand - Appearing: Bill Herndon - Agricultural Economist - Mississippi State University Extension Service.
	Video SOT	Spann / MTM	CATTLE ANALYSIS - Not optimistic about prices - Appearing: Walt Hackney / Market Analyst / Hackney Cattle Company.
		Spann	TRIVIA QUESTION - What is the world's most popular fruit? Tomato.
	Video VO	Ford / File	BREAK PREVIEW
	Video	Lack	PUBLIC SERVICE ANNOUNCEMENT - Grill Safety
		Spann	USDA REPORT CALENDAR
		Spann	U.S. SET TO EMBARGO CERTAIN CHINESE TEXTILE IMPORTS. Source: O.A. Cleveland / cottonexperts.com.
	Video SOT	Spann / MTM	CORN ANALYSIS - Corn market struggling - Appearing: Doug Jackson / F.C. Stone, LLC
		Spann	SOYBEAN ANALYSIS - There's upside potential and no room for any sort of production threat.
		Spann	TRIVIA ANSWER
		Ford	CALENDAR OF EVENTS

6:55	Video Feature	Spann / Spann	<p>MAUTHE'S DAIRY - EM #26 (00:36:50:00) - See this story - Kenny Mauthe of southwest Mississippi made big changes four years ago to keep this small family dairy farm in business. They changed to pasture-based feed program and they started selling their milk and creole cream cheese direct to the public. Reporter: Leighton Spann. Appearing: >Kenny Mauthe / Mauthe's Dairy / Progress. >Katie Mauthe Cutrer / Daughter / Mauthe's Dairy. >Jamie Mauthe / Wife / Mauthe's Dairy. >Sarah Mauthe / Daughter / Mauthe's Dairy. >Wesley Farmer - Dairy Specialist - Mississippi State University Extension Service.</p> <p>Contact Information: Mauthe's Dairy, 601.542.3471 mauthesdairy@aol.com</p> <p>Crescent City Farmers Market www.crescentcityfarmersmarket.org</p> <p>Wesley Farmer, 601.835.3460 Dairy Specialist - Mississippi State University Extension Service.</p>
Video VO	Ford / File	<p>PREVIEW OF NEXT WEEK'S SHOW Feature: Lee's Cotton Picker Art, Mississippi Mayapple Cancer Research, North Carolina Tobacco farmer turns to flower production.</p>	