

FARMWEEK

May 20, 2005 - Fmwk #2845 - Show 1393

Anchors: Artis Ford / Leighton Spann
Digitization: Artis Ford

Feature: Urban Forestry - Utley - EM #18 - 7:26

| <u>Story Length</u> | <u>Story Type</u> | <u>Writer/ Photographer</u> | |
|---------------------|-------------------|-----------------------------|---|
| | Video VO/SOT | Ford / File | TONIGHT ON FARMWEEK |
| | | Ford | BEEF PLANT SALE FAILS - The two interested buyers in the former Mississippi Beef Processors' plant have withdrawn from negotiations with the State of Mississippi. The State will have to pay up the \$43.5 million dollars owed to Community Bank. Community Bank will now try to sell it. |
| 2:09 | Video Pkg | Ford / MTM | "COOL" GETS WARM - U.S. House Agriculture Committee Chairman Bob Goodlatte of Virginia proposes to make country-of-origin-labeling voluntary, not mandatory for the U.S. meat industry. |
| | | Ford | CONSERVATION SECURITY PROGRAM SIGN-UP TO END MAY 27 - Farmers and landowners in three Mississippi watersheds are eligible. The CSP is a voluntary conservation program where farmers and landowners are paid for maintaining and enhancing natural resources. Contact your local office of the U.S. Department of Agriculture's Natural Resources Conservation Service for details. Web Site |
| | | | Lower Big Black River - Eligible counties: Claiborne, Hinds, Holmes, Madison, Warren, Yazoo |
| | | | Pascagoula River - Eligible counties: George, Jackson, Perry |
| | | | Mississippi Coastal Stream Area - Eligible counties: Hancock, Harrison, Jackson, Lamar, Pearl River, Stone, Mobile County, AL |
| 1:42 | Video Pkg | Gair / Lack | SOUTHERN GARDENING - Mixed Container Gardening - Appearing: Norman Winter / Horticulturist / Mississippi State University Extension Service |
| | | Ford | TOSS |
| | | Spann | MARKETS INTRODUCTION |
| | Video SOT | Spann / UTC | MARKET INTERVIEW - Cattle - Reaction to Cattle On Feed Report and the direction of the futures market. Appearing: John Anderson - Agricultural Economist - Mississippi State University Extension Service. |
| | | Spann | CANADIAN OFFICIALS REACT TO CONTINUED U.S. BAN ON BEEF IMPORTS |
| | | Spann | SANDERSON POULTRY TO EXPAND IN MISSISSIPPI - Collins processing plant will be refitted to debone large chickens. The site's hatchery will be expanded and a new feed mill will be constructed. |

Spann **TRIVIA QUESTION** - How many trees does it take to build the average U.S. home? 25.

Video VO Ford / File BREAK PREVIEW

Video Lack PUBLIC SERVICE ANNOUNCEMENT - Water Safety

Spann **USDA REPORT CALENDAR**

Video SOT Spann / MTM SOYBEAN ANALYSIS - Mini rally due to dry weather in Eastern Corn Belt - Appearing: Virgil Robinson / PHI Marketing Services, Inc.

Spann **JOHN DEERE TO USE B2 BIODIESEL** - It will be the fuel placed in machines at its assembly plants. B2 is a blend of 2% biodiesel and 98% petroleum diesel.

Spann **RICE ANALYSIS** - For the first time, rice will be included in a federal food program (Women's, Infants' and Children's Nutrition Program, WIC)

Spann **TRIVIA ANSWER**

Ford **CALENDAR OF EVENTS**

7:26 Video Feature Utley / Lack URBAN FORESTRY - EM #18 - See this story - Some Mississippi communities are discovering the value of trees and landscaping inside the city limits. It attracts businesses and new residents. Appearing: Donna Yowell / Executive Director / Mississippi Urban Forest Council. Peggy Linton / Community Development Director / City of Olive Branch. Will McNeer / Parks and Recreation Director / City of Olive Branch. Sam Rikard / Mayor / City of Olive Branch. Jessie Robinson / Farish Street Blues Artist. Franklin Tate / Office of Economic Development / City of Jackson.

Contact Information:

Mississippi Urban Forest Council - www.msurbanforest.com
Resource Guide and Toolkit
601.856.1660
601.672.0755

Video VO Ford / File PREVIEW OF NEXT WEEK'S SHOW
Feature: Mauthes Dairy Products - "Creole Creme Cheese"