

FARMWEEK

April 8, 2005 - Fmwk #2839 - Show 1387

Anchors: Artis Ford / Leighton Spann

Feature: NMCC Agricultural Technology Program - Utley - EM #18 - 7:02 - R

<u>Story Length</u>	<u>Story Type</u>	<u>Writer/ Photographer</u>	
	Video VO/SOT	Ford / File	TONIGHT ON FARMWEEK
		Ford	CHINA TEXTILE IMPORTS CHALLENGED - U.S. will investigate if the huge increase in Chinese imports has disrupted U.S. markets. U.S. Imports of Chinese Textiles January-March 2005 (compared to 2004) Cotton shirts and blouses up 1,250% Cotton trousers up 1,500% Cotton and manmade fiber underwear up 300%
2:15	Video Pkg	Utley / Lack	CVM OPEN HOUSE - EM #17 - Mississippi State University's College of Veterinary Medicine held it's annual open house April 1-2. The event shows young people the many facets of veterinary medicine. Appearing: Jeff Esch / Open House Chairman / Sophomore Veterinary / MSU College of Veterinary Medicine. Laurel Marsh / Starkville Christian School / 5 th Grader. Paula Raney / Teacher / Starkville Christian School.
		Ford	MISSISSIPPI WEEKLY CROP REPORT - Most of the state has excess soil moisture.
	Video Pkg	Gair / Lack	SOUTHERN GARDENING - Purple Knight - Appearing: Norman Winter / Horticulturist / Mississippi State University Extension Service
		Spann	MARKETS INTRODUCTION
		Spann	WHOLESALE ETHANOL PRICES DOWN - Off 20% since September at \$44 per barrel.
:26	Video Pkg	Spann / MTM	DROUGHT HITS BRAZILIAN SOYBEAN CROP - Yield forecast down 9% since December estimate.
		Spann	TRIVIA QUESTION - Are there more cantaloupe acres or strawberry acres in Mississippi? Answer: Cantaloupes.
	Video VO	Ford / File	BREAK PREVIEW
	Video	Lack	PUBLIC SERVICE ANNOUNCEMENT - MSU Extension Service
		Spann	USDA REPORT CALENDAR
		Spann	CANADA SAYS IT WILL PUT A DUTY ON U.S. SWINE IMPORTS
	Video SOT	Spann / MTM	CATTLE ANALYSIS - Feeder cattle prices go up as cattlemen withhold

calves to build herds - Appearing: Tomm Pfitzenmaier / Summit Commodities.

Video SOT	Spann / UTC	MARKET INTERVIEW - Dairy - Appearing: Bill Herndon - Agricultural Economist - Mississippi State University Extension Service.
	Spann	TRIVIA ANSWER
	Ford	CALENDAR OF EVENTS
7:02	Video Feature	Utley / Lack
		<p>NMCC AGRICULTURAL TECHNOLOGY PROGRAM - EM #17 See this story. Original broadcast: November 19, 2004. Program at Northwest Mississippi Community College in Senatobia is training agricultural equipment repair technicians and mechanics in the electronic diagnosis skills needed for today's modern farm equipment. Appearing: Shane Louwerens / Agricultural Technology Instructor / Northwest Mississippi Community College. Chad Innman / John Deere Ag Tech Student / NMCC. Alan Mullins / John Deere Ag Tech Student / NMCC. Derek Lane / Service Technician / Tractors and Equipment / Hernando. David Magness / Service Manager / Tractors and Equipment / Hernando. Jeremy Massey / Agricultural Technology Instructor / NMCC.</p> <p>Contact Information: Northwest Mississippi Community College Agricultural Technology - 662.562.3361</p>
	Video VO	Ford / File
		<p>PREVIEW OF NEXT WEEK'S SHOW Feature: Farm Toy Collecting</p> <p>Southern Gardening: Mona Lavender</p> <p>Mississippi Department of Wildlife, Fisheries, and Parks seeks landowners for program which helps them put on dove hunts for paying customers.</p>