

FARMWEEK

April 1, 2005 - Fmwk #2838 - Show 1386

Anchors: Artis Ford / Leighton Spann
Digitization: Leighton Spann

Feature: McComb Mill - Spann - EM #22 (00:56:25:00) - 6:04 - R

<u>Story Length</u>	<u>Story Type</u>	<u>Writer/ Photographer</u>	
	Video VO/SOT	Ford / File	TONIGHT ON FARMWEEK
		Ford	SOYBEAN RUST UPDATE - Mississippi has planted and it is already checking its soybean sentinel plots for Asian Soybean Rust. False rumors have circulated that new ASR sites were found in Louisiana and Texas.
1:55	Video Pkg	Spann / Spann	MANAGING HERBICIDE RESISTANCE - EM #26 - How to determine if a farm has herbicide-resistant weeds and what to do if you have them. Appearing: John Byrd, Ph.D. - Weed Scientist - Mississippi State University Extension Service.
		Ford	USDA SIGN-UPS UNDERWAY - Contact the Mississippi Farm Service Agency office near you (Web site). State office telephone 601.965.4300
			The 2005 Crop Disaster sign-up is for losses suffered in 2003, 2004 and certain losses in 2005. Eligible farmers must have suffered yield losses of 35% or quality losses of 20%.
			The Conservation Security program pays farmers for practicing good conservation practices. This sign-up is for farmland in the Lower Big Black River Basin, the Pascagoula River Basis and the Mississippi Coastal Basin. Eligible farmland is located in these counties. Claiborne Lamar George Madison Greene Pearl River Hancock Perry Harrison Warren Hinds Yazoo Holmes Jackson
1:32	Video Pkg	Gair / Lack	SOUTHERN GARDENING - Finishing Touches - Appearing: Norman Winter / Horticulturist / Mississippi State University Extension Service
		Ford	TOSS
		Spann	MARKETS INTRODUCTION
	Video SOT	Spann / UTC	MARKET INTERVIEW - 2005 Prospective Plantings Report was more positive than many expected. Appearing: Jim Quinn - Market Information Specialist - Mississippi State University Extension Service and Mississippi Farm Bureau.
		Spann	TREASURY DEPARTMENT RULING THREATENS U.S. RICE TRADE

WITH CUBA

Spann TRIVIA QUESTION - Where in Mississippi Gail Borden produce the first can of condensed milk? Liberty

Video VO Ford / File BREAK PREVIEW

Video Lack PUBLIC SERVICE ANNOUNCEMENT - Catch a Dream

Spann USDA REPORT CALENDAR

Video SOT Spann / MTM CATTLE ANALYSIS - April or May feeder cattle futures poised to trade to \$1.10 per pound. Live cattle futures from June forward may be under valued - Appearing: Virgil Robinson / PHI Marketing Services, Inc.

Spann JAPANESE CONSUMERS WANT U.S. BEEF BACK - More than a million Japanese sign a petition reopen Japan to U.S. beef imports.

Spann TRIVIA ANSWER

Ford CALENDAR OF EVENTS

6:04 Video Feature Spann / Ford McCOMB MILL - EM #22 - See this story
70-plus jobs were saved when a textile mill manager buys the mill with the help of government agencies including a loan guarantee from U.S. Department of Agriculture Rural Development. (Original broadcast: March 2, 2004).
Appearing: Mary Dillon / Mill Human Resources Director / 29-year employee. Todd Whitley / President / McComb Mill. Curtis Peters / Dye House Group / 22-year employee. Charles Bond / Mill Inspector / 35-year employee. J. Britt Herrin / Executive Director / Pike County Economic Development District. Nick Walters / State Director / USDA Rural Development.

Contact Information:

McComb Mill - Web site
601.684.1012 or 866.684.1012

U.S. Department of Agriculture Rural Development - Web site
Jackson, Mississippi, state office 601.965.4316

Video VO Ford / File PREVIEW OF NEXT WEEK'S SHOW
Feature: Agricultural technology programs train the next generation of technicians in how to fix today's complex farm machinery.