

FARMWEEK

January 7, 2005 - Fmwk #2826 - Show 1374

Anchors: Artis Ford / Leighton Spann

Feature: Farmer Markets - Utley - EM #17 - R

<u>Story Length</u>	<u>Story Type</u>	<u>Writer/ Photographer</u>	
	Video VO/SOT	Ford / File	TONIGHT ON FARMWEEK
		Ford	POULTRY TOPS IN MISSISSIPPI PRODUCTION VALUE FOR 2004
1:53	Video Pkg	Spann / Spann	SOYBEAN 2005 MARKET OUTLOOK - No one knows how Asian Soybean Rust will affect prices in 2005 - Appearing: Jim Quinn - Market Information Specialist / Mississippi State University Extension Service and Mississippi Farm Bureau.
	Video VO/SOT	Spann / Spann	GLENN HERRIN RECEIVES 2004 "MERITORIOUS SERVICE TO FORESTRY" AWARD FROM THE MISSISSIPPI FORESTRY ASSOCIATION
1:49	Video Pkg	Gair / Lack	SOUTHERN GARDENING - <i>Pyracantha</i> - Appearing: Norman Winter - Horticulturist - Mississippi State University Extension Service
		Spann	MARKETS INTRODUCTION
	Video SOT	Spann / MTM	CATTLE ANALYSIS - It will be negative for feed cattle prices if Canadian cattle imports are allowed starting March 7 - Appearing: Erin Golly / PCI Advisory Services.
		Spann	MISSISSIPPI CATTLEMEN BUY BEEF JERKY TO SEND TO TROOPS OVERSEAS
:45	Video Pkg	Spann / MTM	LATEST HOGS AND PIGS REPORT IS BULLISH FOR PRICES
		Spann	USDA MONTHLY CATFISH REPORT - November report shows prices up 8 cents above November 2003.
		Spann	TRIVIA QUESTION - What breed of beef cattle is referred to "Oreo cookie cattle?" Belted Galloway.
	Video VO	Ford/File	BREAK PREVIEW
	Video	Lack	PUBLIC SERVICE ANNOUNCEMENT
		Spann	USDA REPORT CALENDAR
		Spann	DUNAVANT SAYS NO REASON FOR COTTON PRICES TO SUBSTANTIALLY HIGHER
	Video SOT	Spann / MTM	SOYBEAN ANALYSIS - Demand is fueling the market - Appearing: Darin Newsom / DTN Grains Analyst.

	Video SOT	Spann / MTM	RICE ANALYSIS - U.S. to get greater access to South Korean market. Appearing: Steve Martin , Ph.D. - Agricultural Economist - Mississippi State University Extension Service
		Spann	TRIVIA ANSWER
		Ford	CALENDAR OF EVENTS
7:29	Video Feature	Utley/Lack	<p>FARMERS' MARKETS - EM #17 - See this story Farmers' markets doing well in cities and rural areas. Farmweek visits the markets in Jackson, Belhaven and Vaiden. Original broadcast: August 10, 2004. Appearing: Cathy Massey - Greater Belhaven Market (Jackson). Sherry Boyd - Customer - Richland. Doris Berry - Farmer's Central Market - Jackson. Matthew Nasekos - Customer - Jackson. Ronnie Boyd - Customer - Richland. Pam Lee - Carroll County - Mississippi State University Extension Service. Diana Lehman Harris - Vaiden Farmers Market. John Tollison - Chairman - Vaiden Growers Association.</p> <p>Contact Information: MSUCares.com - Commercial Horticulture Information</p> <p>Mississippi Farmers Markets Locations and Contacts Jake Hutchins, State Farmers Market Representative Mississippi Department of Agriculture & Commerce Phone: (601) 354-6573</p>
	Video VO	Ford/File	PREVIEW OF NEXT WEEK'S SHOW