

**Pre-Registration Form — 2010 Southern Dairy Conference
January 26-27, 2010, Westin Atlanta Airport Hotel**

Name: _____
(Last) (First) (Initial)

Name to appear on name tag: _____

Mailing address: _____
(Street)

(City) (State) (Zip)

University, Business or Agency: _____

Title: _____

E-mail: _____ Telephone Number: _____

Pre-Registration (Lunch & Breaks included): \$200.00/Regular or \$125.00/Student

Late Registration Fee (beginning January 8, 2010): \$250.00

Additional Meals for Spouse: Lunch \$45.00

Total for Spouse: \$ _____ Total Registration: \$ _____

Payment Options:

1. **By check.** Payable to: *The University of Georgia (Fed. ID #: 58-6001998)*

2. **By Credit Card:** Card Number _____

Type: Visa MasterCard American Express

Expiration Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Mail or fax to: Attn: Carla Wood, UGA CAES Athens Conference Office
202 Hoke Smith Building
Athens, GA 30602
706-583-0348 fax | carlam@uga.edu | 706-583-0347 phone

3. **BY ONLINE REGISTRATION:** www.areg.caes.uga.edu

Reservation for lodging must be made directly with the hotel.

Accommodations are available at a specific rate of \$125.00 for single or double per night. **When making reservations, identify yourself as a participant in the Southern Dairy Conference. Reservations must be made by January 8, 2010.** You may call (404) 762-7676 or toll free at 1-888-627-7211 to make reservations.

Refund/Cancellation Policy: Cancellation will be accepted if written notification is sent via email to areg@uga.edu or fax at 706-583-0348 prior to 5:00 PM ET January 15, 2010. Refund of registration fee will be processed minus a \$50.00 handling fee if written cancellation is received prior to this date. Refunds will not be awarded for cancellations received after **January 15.**

36th Annual Southern Dairy Conference

January 26-27, 2010

*The Westin Atlanta Airport Hotel
Atlanta, Georgia*



Sponsored by Southern Land Grant Universities

*Auburn University
Clemson University
University of Florida
University of Georgia
University of Kentucky
Louisiana State University Agricultural Center
Mississippi State University
University of Missouri
North Carolina State University
Texas A & M University
Virginia Tech*

www.southerndairyconference.com

Conference Agenda — Tuesday, January 26, 2010

Morning Sessions

- 7:30** Continental Breakfast and Registration
Presiding: Bennet Cassell, Virginia Tech
- 8:30** **Welcome**
- 8:40** **State of the dairy industry**
Scott Brown, University of Missouri, Columbia, MO
- 9:30** **Holstein Association USA dairy price stabilization program**
Lucas Sjoström, Government Relations Specialist and Communications Assistant, Holstein Association, Brattleboro, VT
- 10:00** **Discussion**
- 10:15** **Morning break**
- 10:45** **Foundation for the Future in Milk Pricing**
Jerry Kozak, President and CEO, National Milk Producers Federation
- 11:30** **Impact of dairy price stabilization proposals on manufacturers**
Jerry Slominski, Senior VP for Legislative Affairs, International Dairy Foods Association

12:00 – 1:15 LUNCH

Presiding: Bruce Jenny, Louisiana State University

- 1:15** **Producing NASS dairy statistics**
Joe Gaynor, Dairy Product Price Statistician, National Agriculture Statistics Service, Washington, DC
- 2:00** **Costs of production may move dairy cows east**
Bill Herndon, Professor and Head, North Mississippi Research and Extension Center, Mississippi State University
- 2:30** **Nutritional and health benefits of dairy foods**
Dr. Greg Miller, National Dairy Council, Rosemont, IL
- 3:00** **Afternoon break**

3:00 Afternoon break

Presiding: Steve Nickerson, University of Georgia

- 3:30** **SUDIA update**
Cheryl Hayn, SUDIA
- 4:00** **Issues regarding the production and consumption of raw milk**
Michael Payne, Program Director, California Dairy Quality Assurance Program, Davis, CA
- 4:30** **Outbreaks due to unpasteurized dairy products**
Dr. Casey Barton Behravesh, Veterinary Epidemiologist, Centers for Disease Control and Prevention, Atlanta, GA
- 5:00** **Adjourn for the evening**

Afternoon Sessions

Conference Agenda — Wednesday, January 27, 2010

Morning/Concluding Sessions

- 7:00 – 8:30** CONTINENTAL BREAKFAST
Presiding: Jeffrey Bewley, University of Kentucky
- 8:30** **New faces, new ideas in dairy at Mississippi State**
Dr. Stephanie Hill and Dr. Jamie Larson, Mississippi State University
- 9:00** **Why I am excited about pasture based dairying**
Ronald St. John, Managing Partner, Alliance Dairies, Trenton, FL
- 9:45** **A producer organization's efforts to sustain the Kentucky dairy industry**
Maury Cox, Executive Director, Kentucky Dairy Development Council
- 10:15** **Break**
- 10:45** **Carbon footprint of the green dairy industry – another view**
Dr. Roger Cady, Senior Technical Consultant, Elanco Animal Health
- 11:30** **Concluding Observations & Conference Evaluation (Please Turn-In)**
Jeffrey Bewley, University of Kentucky
- Noon** **Adjourn**

Conference Purpose:

The Southern Dairy Conference is planned through the joint efforts of agriculture schools throughout the Southeast, under the sponsorship of the SERA 15 regional committee "Competitiveness and Sustainability of the Southern Dairy Industry". Our objective is to offer informative and thought provoking presentations on current issues of importance to all facets of the dairy industry: production, processing, manufacturing interests in industry and academia.

Southern Dairy Conference Planning Committee
from Sponsoring Universities:
Bennet Cassell, Chairman
Jeffrey Bewley, Secretary

Auburn University, Auburn, AL

James Bannon, Director, Outlying Units (AAES)
Wayne Greene, Professor & Head, Dept. of Animal Sciences

Clemson University

Tina Horn, State Extension Dairy Specialist

University of Florida, Gainesville, FL

Dan Webb, Professor, Animal Science Dept.

University of Georgia, Athens, GA

Lane Ely, Professor, Animal & Dairy Science Dept.
Steve Nickerson, Professor, Animal & Dairy Science Dept.

University of Kentucky, Lexington, KY

Jeffrey Bewley, Extension Dairy Systems
Jack McAllister, Extension Professor, Dairy Cattle Genetics, Systems, and Economics
Leigh Maynard, Associate Professor, Dept. of Agricultural Economics

Louisiana State University Agricultural Center

Wayne Gauthier, Dept. of Agricultural Economics & Agribusiness
Gary Hay, Interim Head, School of Animal Sciences
Bruce Jenny, Professor, School of Animal Sciences

Mississippi State University, Mississippi State, MS

Terry Kiser, Administrative Advisor to Committee
Stephanie Hill, Dairy Nutrition
Jamie Larson, Dairy Reproduction

University of Missouri

Joe Horner, Extension Dairy Economist

North Carolina State University, Raleigh, NC

Geoff Benson, Retired Ext. Specialist, Dept. of Agricultural and Resource Economics
Steve Washburn, Extension Specialist, Dept. of Animal Science

Texas A&M University, College Station, TX

David Anderson, Extension Agricultural Economist

Virginia Tech, Blacksburg, VA

Bennet Cassell, Extension Dairy Scientist, Genetics and Management