

The Homeplace Producers are scattered across Mississippi with over 40 consigners represented in approximately 20 loads of cattle. The loads will vary in size and breed but all will be farm-fresh cattle with a herd health program that is backed up by reputable cattlemen. The following profiles are representative of the family operations that make up the Homeplace Producers consignors.

Clyde Moran • Kiln

Clyde Moran and his son Chip operate a 1400-acre commercial operation in Mississippi's southern-most county, only miles from the Gulf Coast.



With a herd of 500 predominantly Brahman-influenced females, the Morans trace their herd back to the family's "Piney

Woods" cattle that were grown in Hancock County before the days of fencing laws. Soon the open range era ended and the Morans fenced the sandy fields and forests where their cattle graze today.

Clyde uses top quality Brangus and SimAngus bulls to produce their replacement heifers and the steer calves that are consigned to the Homeplace sale. Their forage program is based on Bahia grass, the predominant summer perennial in this part of the state, which Moran supplements with liquid protein and hay during the winter. Also, each fall 200 acres of pasture is seeded with Marshall and Jackson ryegrass.

Jack Moss • Seminary

Jack Moss has spent his entire life on his Covington County farm where he operates a 150-cow herd. He leases another 200-acre farm in Lamar



County where his replacement heifers are developed along with part of the cowherd.

Each fall, Moss plants five tons of ryegrass seed using a pasture renovator to lightly till and aerate

the soil. In addition to pasturing his own herd on the ryegrass, Moss custom grazes calves for a neighbor on a weight gain basis. An advocate of using a complete mineral supplement year round, he credits

the practice with enhancing the cattle's performance and making his vaccination program more effective.

Lonnie Thigpen, • Louin

While Lonnie Thigpen is one of the smaller producers in the Jasper-Smith Group, he is one of its most enthusiastic supporters. In his position as an elected county supervisor, Thigpen joined a group of business and civic leaders to obtain funding for the first bulls in the lease program.



Today, he is using one of the Angus bulls to breed his Angus and black Gelbvieh herd.

An advocate of silviculture - the practice of grazing pine plantations - Thigpen is raising cattle on his forest land while growing a stand of timber.



James King • Bay Springs

James King is a cattleman and contract poultry grower in Jasper County where he maintains a herd of 120 crossbred cows. Angus bulls are used exclusively on the Angus and Simmental based cows.

Using an intensively managed forage program, King grazes his herd and harvests the winter hay supply from 150 acres of fertile pastures. Marshall ryegrass is overseeded on most of the land and a complete mineral supplement is provided, along with protein tubs for cattle on stockpiled grass



pastures. As a member of the Jasper-Smith Group, King uses the complete Pfizer Animal Health program, knife cuts calves and preconditions his sale cattle for at least 45 days.

The King family has participated in the 4-H livestock program for many years with 16-year-old son Kelby showing cattle, hogs, and goats. Father-in-law Paul Johnston assists James and Kelby with the operation.

Joe Tally • Raleigh

Tally Farms is a 400-cow Red Angus herd developed by Joe Tally in Smith County. Sixty purebred cows supply replacement heifers and bulls for his commercial customers.



While most of the commercial herd is bred to red bulls, black Angus bulls are used on some of the non-registered cows.

Over a period of years, Tally has established a market for his bred heifers in the Southeast. Both consignment auctions and private treaty sales are utilized each year to sell these females.



The farm has retained ownership of cattle through Mississippi State University's Farm to Feedlot program and has carcass and performance information that has been used to improve the herd.

A member of the Jasper-Smith Group, Tally's calves will be weaned and preconditioned at least 45 days before delivery.

Ray Tullis • Raleigh

Ray and Linda Tullis live on their Smith County farm along with their two daughters and their families.



A herd of 117 cows, a poultry operation, and part-time jobs at the community water system keep Ray and Linda busy from early until late. Nearly half of the cow herd is purebred Angus with the remaining females being English crosses. Angus bulls

are used during a 90-day breeding season. A no-till drill plants 70 acres of ryegrass each fall to supplement the hay produced on the 320-acre farm. Calves are creep fed using soyhull pellets and cows not grazing ryegrass pastures receive a protein and mineral supplement. Tullis has participated in the MSU Farm to Feedlot program and works closely with his local Extension Service agents.



Grady Windham • Sumrall

Like most of the Homeplace producers, Grady Windham is a lifelong cattleman who spends full time on his farming business. Windham manages his family's 250-cow herd in an intensive 500-acre forage operation, paying particular attention to the lime and fertility requirements of his land. The crossbred herd is



heavily Brahman-influence and a group of 50 purebred Brahman cows are bred to Angus bulls to produce F1s.



Windham's herd health program includes a complete disease protection program prescribed by

Dr. Lowell Rogers.

Located near the heart of Mississippi's poultry industry, Windham uses litter to fertilize his pastures. Much of the permanent pasture is overseeded with ryegrass in the fall and some of the fields are planted on a prepared seedbed to provide earlier grazing for calves.

J & J Farms • Collins

John Ingram and his son-in-law John Broadhead operate jointly as J & J Farms, a registered Angus seedstock herd along with a unit of commercial Angus females. The farm's 100 breeding age cows thrive on the rolling hills of Covington County where winter ryegrass, Bermuda grass and hay provide excellent nutrition.



Ingram, a retired builder, focuses on an extensive AI program, using some of the breed's best genetics to continue improving the herd he started 22 years ago. After building his milk EPDs to an acceptable level, he is concentrating on bulls that will continue to improve weaning and yearling performance.



Both he and his wife, Jane, are active in supporting their church activities and the local junior livestock club where their grandchildren show the farm's cattle.

In addition to his cattle herd, Broadhead spends much of his time tending his contract poultry farm. Active in the county cattlemen's association, he is serving this year as president, a position Ingram held several years ago.

Mississippi Homeplace Producers

Since mid-July of 2007, beef cattle producers and commodity support groups have been working to provide a new marketing option for Mississippi feeder cattle. After many meetings and input from concerned parties, the group developed the Mississippi Homeplace Producers Sale.

This auction will be managed as a board sale originating from the Southeast Miss. Livestock AAL stockyard in Hattiesburg. Each lot will be represented by video or picture that will be shown while that lot sells. The video or picture, along with a full description of each lot, will also be available to potential buyers and the general public prior to sale day.

Calves born in the fall of 2007 will be shipped soon after the sale, and calves born in the spring of 2008 will be shipped at an agreed date, as far out as late October, depending on target weights.

The load-out date will be set on agreement between the buyer and seller(s) with a 2% pencil shrink. Sites with certified scales near the origin(s) of each load will be identified by sales management.

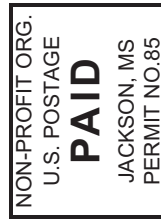
Health management and preconditioning are always among the primary concerns with these types of sales. This sale does not require a single preconditioning and vaccination protocol. However, calves that have been managed similarly will be grouped in the same load.

Information on cattle and consigners is available at: msucares.com/livestock/beef/feeder calf.html and will be updated up until sale date.

For additional information contact:

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Mississippi Homeplace Producers Sale
680 Monroe St. Suite A
Jackson, MS 39202



August 4, 2008
7:00 p.m.

Southeast Mississippi Livestock
Hattiesburg, MS

Over 40 Homeplace Producers have consigned cattle for the 20-plus loads of feeders that will be offered in this board sale. Cattle will be sorted by weight, muscle and type.

Sponsored by:



Homeplace Health Programs

All participants in the Mississippi Homeplace Producers Sale are certified under Mississippi's Beef Quality Assurance training and use a complete herd health program for both cows and calves.



Some herds, like those in the Jasper-Smith Group, use a proprietary protocol for their calves while others have programs recommended by their local veterinarian. Many are certified under the Mississippi Veterinary Certified Animal Health Program (VCHAP).

Although the protocols vary because of location or veterinary preference, all cattle receive a preventive vaccination program as well as protection from internal and external parasites.

Directions

