

Master Cattle Producer Program Overview

The Mississippi Master Cattle Producer Program is a comprehensive training offered by the Mississippi State University Extension Service in major beef cattle production subject areas.

- *Beef Cattle Nutrition*
- *Forage Systems*
- *Beef Cattle Reproduction*
- *Breeding and Genetics*
- *Economics and Marketing*
- *Herd Health and Handling*
- *Beef End Product*
- *Beef Quality Assurance*

The 8-subject Internet-based course is designed for persons interested in learning more about improving beef cattle production and marketing practices. Training focuses on improving overall management and decision-making skills and developing a broad beef cattle production knowledge base.

The Internet-based training will feature streaming video of speakers and slides. Slides, reference materials, and certification exams will be available for online viewing or download. Participants will be able to submit questions and chat online during the presentations.

Presentations and resource materials will be archived on the website for later viewing at the participant's own pace.

msucares.com/livestock/beef/mcp



MISSISSIPPI STATE
UNIVERSITY™
EXTENSION SERVICE

For more information contact:

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Master Cattle Producer



Presented by the
Mississippi State University
Extension Service



MISSISSIPPI STATE
UNIVERSITY™
EXTENSION SERVICE

Mississippi Master
Cattle Producer
Internet-based
Training and
Certification

4 nights: 6 to 9 p.m.
January 2010

msucares.com/livestock/beef/mcp

To become certified as a Mississippi Master Cattle Producer:

View the training videos, slides, and chat online at msucares.com/livestock/beef/mcp

Review supporting reference materials on this website.

Complete all 8 subject area examinations, and submit these completed tests to the program coordinator.



Tuesday, January 12, 2010

Beef Quality Assurance

6:00–7:30 p.m.

Instructors: Jane Parish, Carla Huston,
Justin Rhinehart

Herd Health and Handling

7:30–9:00 p.m.

Instructors: Carla Huston, Jane Parish

Thursday, January 14, 2010

Beef Cattle Nutrition

6:00–7:30 p.m.

Instructor: Daniel Rivera

Forage Systems

7:30–9:00 p.m.

Instructor: Holly Boland

Comprehensive
beef cattle
production
educational
program
offered
*free of charge**

*Participants have the option of paying a \$75 fee to receive the Master Cattle Producer cap, metal farm sign, and printed materials.



Tuesday, January 19, 2010

Breeding and Genetics

6:00–7:30 p.m.

Instructor: Trent Smith

Beef Cattle Reproduction

7:30–9:00 p.m.

Instructor: Justin Rhinehart

Thursday, January 21, 2010

Beef End Product

6:00–7:30 p.m.

Instructor: Mike Martin

Economics and Marketing

7:30–9:00 p.m.

Instructor: John Michael Riley

Mississippi State University
Extension Service

Master Cattle Producer
Program Coordinator

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Coordinated Access to the Research and Extension System