



Distance Education

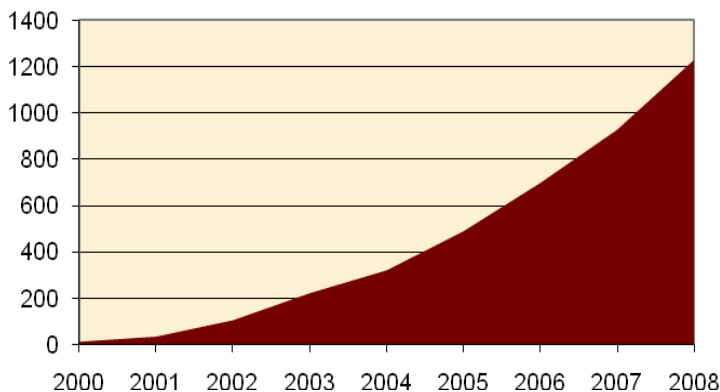
Updated January 2009

Program Growth

The MSU ES Distance Education Program continues to grow in terms of size and impact.

There were **1229 videoconferences** conducted for calendar year 2008, up from 927 in 2007. There were also **138 online modules** produced in 2008.

Videoconferences 2000-2008



Includes client programs, in-service training, meetings, seminars, interviews, classes, CE programs and conferences.

Number of Videoconferencing sites

Research & Extension Centers:	12 units
MAFES Branch Stations:	3 units
County Offices:	84 units
On campus DAFVM :	32 units

Work in partnership with

Cattlemen's Association:	1 unit
Farm Bureau:	4 units
Commissioner of Agriculture	2 units

County sites are a collaborative effort between the county boards of supervisors and the MSU Extension Service.

Desktop Videoconferencing

Conferences conducted from individuals' personal computers from their home or office. Used for Catch-A-Dream programs, CVM conferences, Classes, Meetings, etc...

2008 Awards

NEAFCS Early Childhood Child Care Training Award, *Coordinated by Karen Benson.*

NACAA Search for Excellence in Landscape Horticulture –Rose Short Course, *Coordinated by Lelia Kelly.*

Epsilon Sigma Phi, Rho Chapter, Team Award

Highlighted Programs

Quick Bites

In a survey sent to county Extension offices, **93.3%** stated that Quick Bites was beneficial to their county programming. This is a program open to the general public Thursdays from 12-1pm. Programs have included food safety for tailgating, consumer education, floral design, various horticulture programs and more. Some sessions have included more than 50 sites.

Quick Bites from the Veterans Memorial Rose Garden with Dr. Lelia Kelly and Dr. Pam Collins.



MS Homeplace Producers Sale

Cattlemen from across Mississippi sold approximately 1,900 head of feeder calves in the first Homeplace Producers board sale. In addition to those at the sale in Hattiesburg, buyers and sellers were located in 7 videoconferencing sites across the state. The sale lasted only one hour and generated **\$1.4 million** in total receipts. One producer, participating from North Mississippi, stated that if it weren't for the fact that he could participate through the distance education media, he would not have placed animals in the sale. In addition to the videoconference, the sale was also streamed online allowing potential future buyers and sellers to watch from their home computers. This was to generate interest in future sales and promote MS feeder cattle.

In The News

The Distance Education program was featured in Farm Bureau magazine, Mississippi Magazine, various newspapers and on RFD-TV on Voices of Agriculture. http://msucare.com/distance_ed/news.html