



AmericotTM

cotton seed

Dale Logan - Territory Manager Midsouth/Southeast

Americot Overview

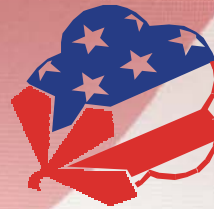


- ◆ 1987 - Founded by Sid Stephens and Dr. David Bush
 - √ Purpose was to breed regionally adapted conventional varieties for NE Arkansas and West TN
- ◆ Breeding and research facilities
 - √ NE Arkansas
 - √ West TN
 - √ West TX (Headquarters – Lubbock, TX)
- ◆ 2000 - Integrated Roundup Ready® technology into varieties
- ◆ 2005 - Introduced first Bollgard II® Roundup Ready® Flex varieties
- ◆ 2007 - Acquired NexGen brand from Fibermax



Americot[™]
cotton seed

1532 B2RF



Americot[™]
cotton seed

1550 B2RF

AM 1532 B2RF

- v Maturity Medium
- v Plant Type Open
- v Leaf Type Smooth
- v Staple 36 - 38
- v Strength 26 - 29
- v Mic 3.6 - 4.5

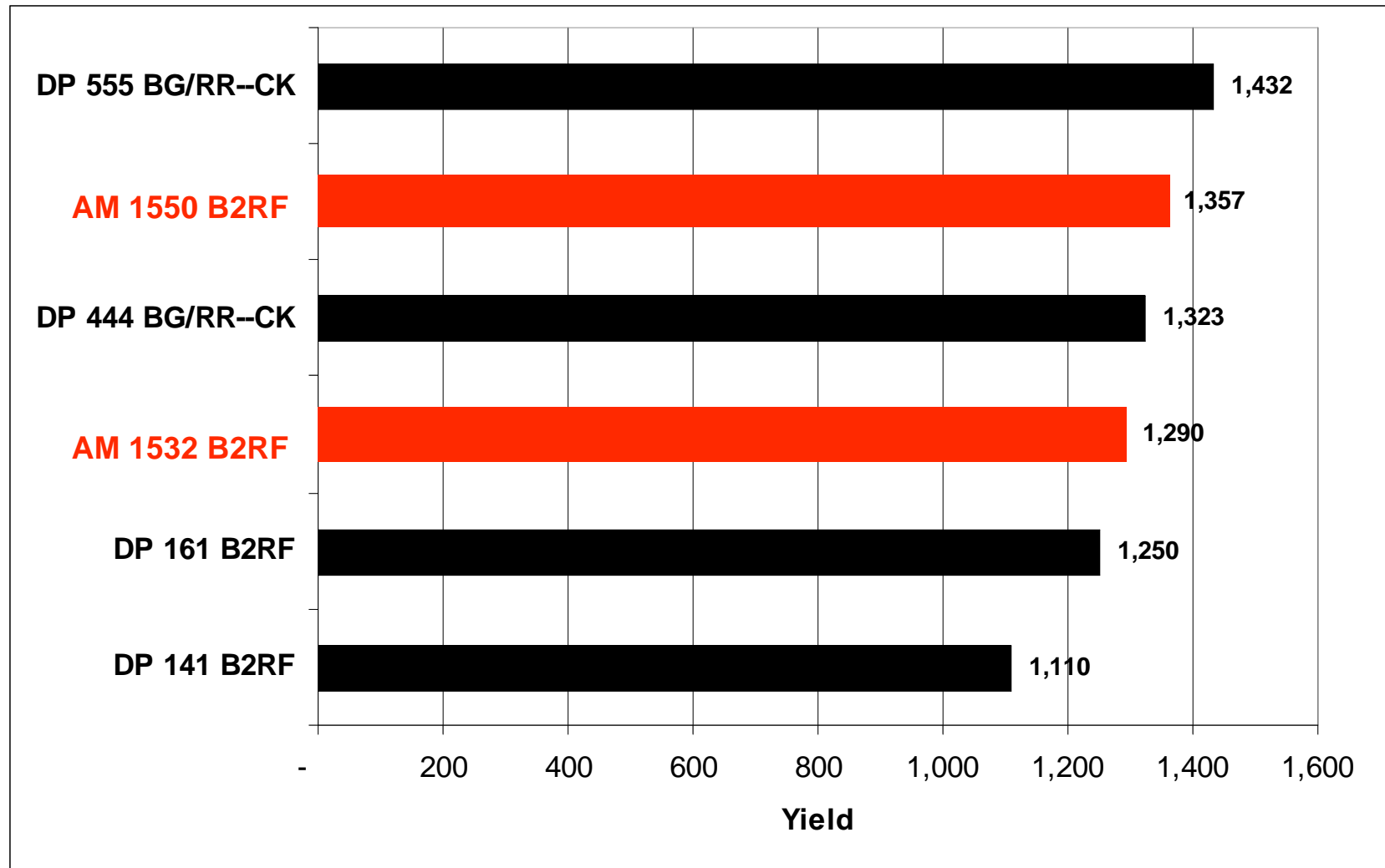
- v Excellent Yield potential
- v **Excellent Fiber Package**
- v Widely Adapted throughout the Midsouth
- v Well suited for high input acres
- v Push it to the MAX!!

AM 1550 B2RF - New

✓	Maturity	Medium
✓	Plant Type	Open
✓	Leaf Type	Semi-Smooth
✓	Staple	35.5 – 36.5
✓	Strength	26 - 29
✓	Mic	3.8 - 4.5

- ✓ **Excellent Yield potential**
- ✓ Excellent Fiber Package
- ✓ Responds well to PGR's and easy to manage.
- ✓ Push it to the MAX!!

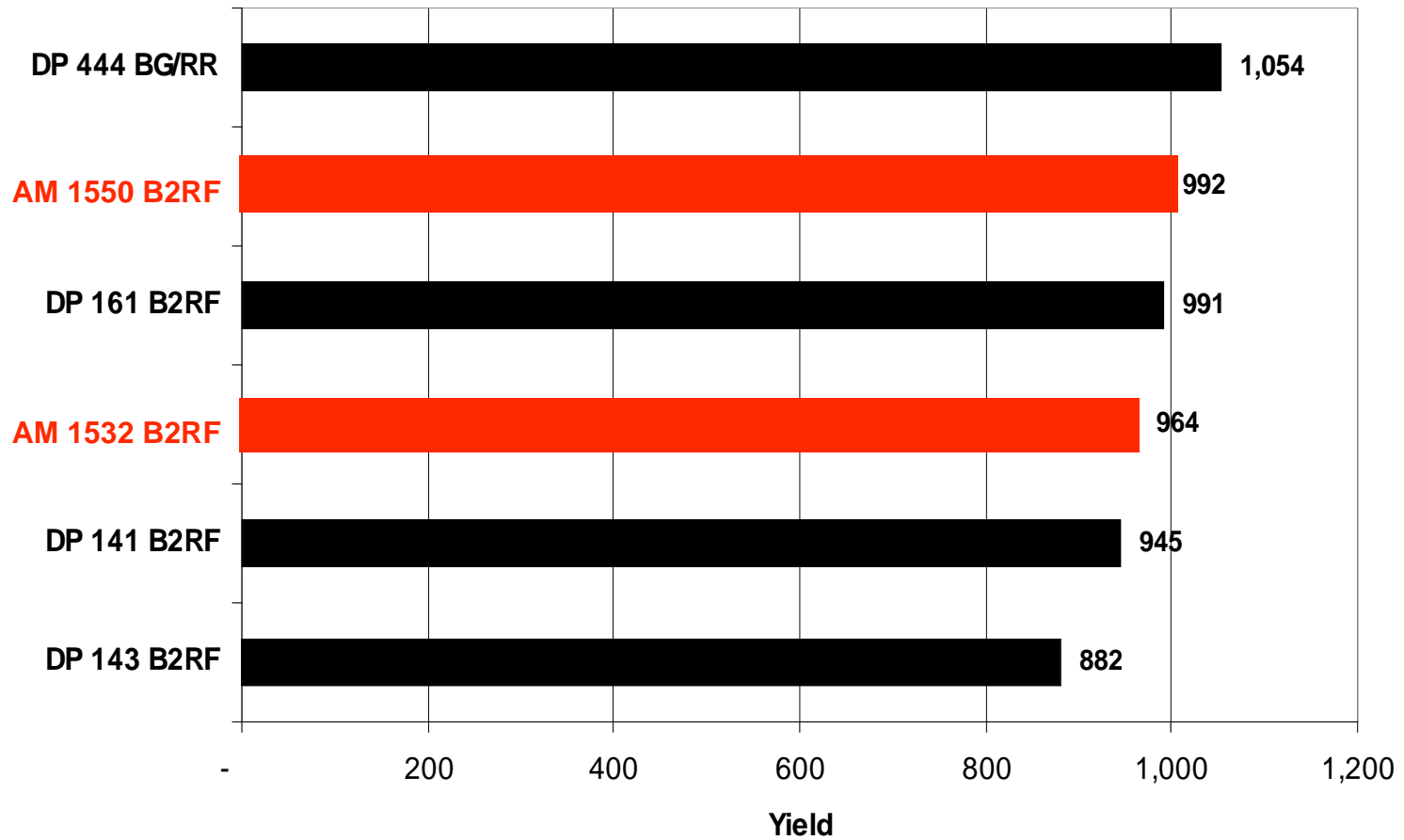
Lint Yields - 2007 Mississippi "New Entries Test" averaged across four location.



Locations: Stoneville, Tribett, Starkville, Verona



Lint Yields - 2007 Tennessee Official Variety Trials "B" averaged across five test location.

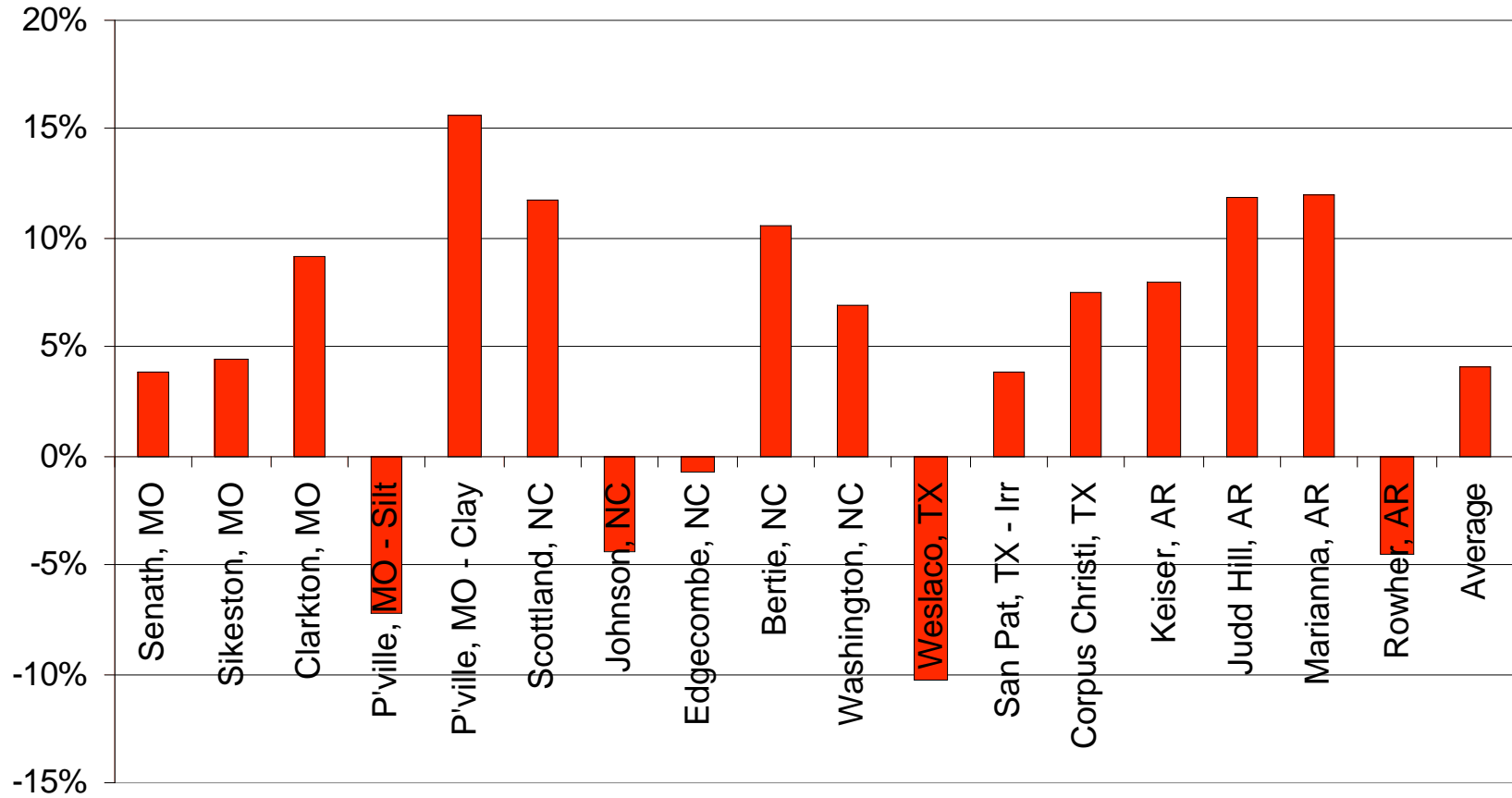


Locations: Agricenter, Ames, Fullen, Milan, WTREC





Head to Head Yield Comparison: AM 1550 vs ST 4554 in 2007 OVT's



2007 Fiber Data

Midsouth Gin (74,972 bales)

Variety	Staple	MIC	Str	Leaf	Price
AM 1532 B2RF	36.15	3.78	27.9	3.44	\$0.5430
AM 1550 B2RF	35.24	3.93	27.5	3.08	\$0.5394
ALL OTHERS	35.52	3.88	28.7	3.71	\$0.5370
ST 4554 B2RF	35.45	4.16	29.2	3.79	\$0.5302
DP 117 B2RF	36.08	3.92	29.3	4.97	\$0.5082





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2008 Cotton Replant Refund Guidelines

Any field planted first with Americot or NexGen cotton and replanted with an Americot or NexGen variety in the same season is eligible for 100% reimbursement of the suggested retail price of the originally planted seed.

Farmers seeking a Replant Refund should contact Americot before tilling or replanting any fields associated with a Replant Refund request. On-site verification and documentation by an Americot Representative must be completed prior to replanting in order to be eligible for free replant seed.

Following verification of replanting with Americot or NexGen brand seed, Americot will issue a refund check to the farmer and seed supplier. A check in the amount of the suggested retail price for units necessary to replant will be issued, but may not exceed quantity used to plant the failed or lost stand.

Americot makes no warranty or guarantee regarding availability of specific varieties for replanting purposes. *If the original-planted variety is not available another Americot or NexGen brand cotton variety must be substituted for replanting purposes in order for farmer to be eligible to receive a Replant Refund on the replanted units.*

Recipients of free replant seed under the terms of this program are responsible for the payment of any and all technology fees associated with the free seed received.

Claims must be submitted to Americot no later than July 15, 2008. Program will be discontinued thereafter.

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The Winning Ticket

Higher Yields & Excellent Fiber!

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