

• ABOUT THE SUMMIT •

The 2006 Miss-Lou Regional Tourism Summit is an educational program designed to focus on the importance that tourism has on the region with the expectation that a regional tourism association will emerge from the effort.

This summit will target the area of eastern Louisiana and southwestern Mississippi that is affectionately known as the "Miss-Lou." Predominately situated along the Mississippi River, this region boasts a natural, rural setting that is rich in history, beauty, and attractions.

Community leaders and residents alike are looking for new ways to diversify the area's traditionally agricultural-based economy. This summit will highlight how tourism-based initiatives can stimulate new economic activity in rural communities like those found throughout the Miss-Lou.

PARTNERS

City of Vidalia, Louisiana

Louisiana State University AgCenter

Mississippi Development Authority/Tourism Division

Mississippi Heritage Trust

Mississippi State University Extension Service

Natchez Convention and Visitors Bureau

Natchez-Adams County Chamber of Commerce

Town of Woodville, Mississippi

Woodville/Wilkinson County Main Street Association



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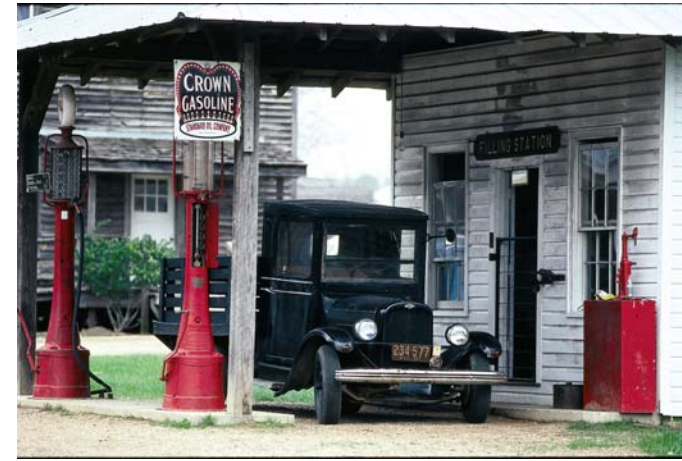
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U.S. DEPARTMENT OF AGRICULTURE

COOPERATIVE EXTENSION SERVICE



Miss-Lou

REGIONAL TOURISM SUMMIT

*Identifying & Marketing
Your
Community Resources*

August 9-11, 2006
Natchez/Vidalia/Woodville

