



## **BIENVENIDOS A 4-H Video Tape**

This video was produced as a Spanish language resource for 4-H outreach efforts to Latino youth and families. The video provides an overview of the 4-H program and highlights the importance of adult volunteers.

It also showcases examples of how 4-H supports important values held by most Latino communities. These values include preserving cultural traditions, maintaining strong families, keeping children safe, and helping others in the community.

Much of the footage shows Latino youth involved in 4-H activities that might not be typical of traditional 4-H programs but which, nonetheless, teach the same life skills. As 4-H works to broaden its audience, new ideas, perspectives, and project areas will lead to a richer 4-H program.

We encourage you to preview the video so that you will be prepared for questions it might prompt among potential 4-H audiences. For example, in pilot testing of the video, Latino adults were very excited to learn that cultural arts and soccer clubs may be offered by 4-H, and they had many questions about how to start such clubs. You will need to be prepared to address the expectations created by the video.

Not all Latinos are fluent in Spanish. Closed captions in English are available on the tape to accommodate viewers whose first language is English. If you are unsure about the language preferences of your audience, use the closed captioning option.

Your comments about the video are important to us. After you have used the video with at least one Latino audience, please send your observations / reactions to: [beverly.hobbs@orst.edu](mailto:beverly.hobbs@orst.edu)

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